



KC GAMES FOR GOOD

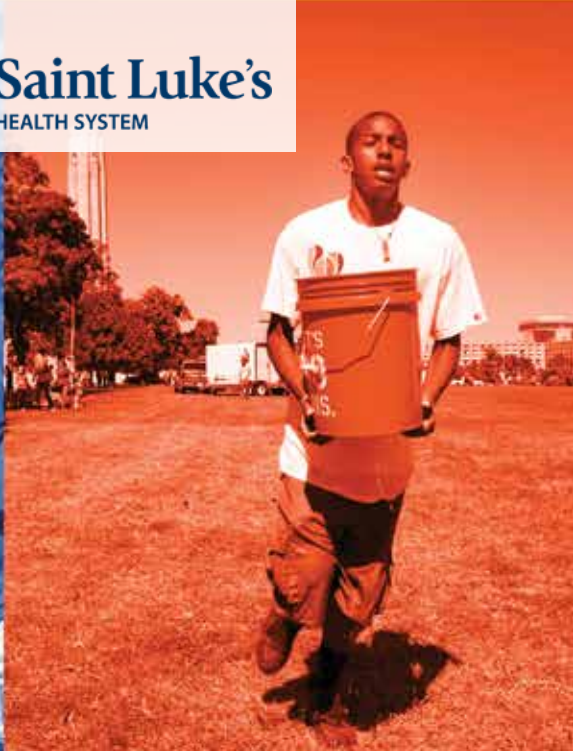
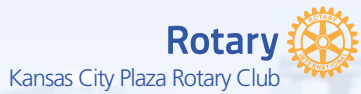
Good Works. Let's Celebrate!

2016 CALL FOR SPONSORS

SATURDAY, OCTOBER 1



Presented by:





KC Games for Good is a one-day event intended to showcase – and to celebrate – that sense of community service and civic pride for which both Kansas City and the Plaza Rotary Club are so well known.

Hosted on the lawn of the National WWI Museum and Memorial, the festival brings together a host of activities and resources under the common banner of “Service Above Self.”

The event includes:

- Exhibit Area
- Team Competitions
- Entertainment and other activities

WHY SPONSOR?

Does your organization offer products or services to the Kansas City community? Do you want to showcase what you do in a community-wide, family-friendly event that recognizes and celebrates good works?

By partnering with the Kansas City Plaza Rotary Club as a sponsor, you can:

- Broaden awareness of your organization
- Support community volunteerism
- Help expose families to available services and service opportunities
- Network with like-minded organizations who may be potential partners

As a sponsor of KC Games for Good, your organization will benefit by being associated with an event that celebrates our community and those who help to make Kansas City a safe and inviting place to live, work and play.

Your sponsorship will also make a difference in the lives of those served locally by such organizations as Urban Rangers and Hope House, as well as others served through the Plaza Rotary Foundation.

\$11,000
With sponsorships, donations and registration fees of \$18,363 and expenses of \$7,406, the 2015 event raised **more than \$11,000 for its local beneficiaries.**

“The Games were a blast! Our team, composed of family and friends, competed in friendly, energetic games with other teams from the community. We also enjoyed the opportunity to express our appreciation to our community’s first responders. We had such a great day that we are already planning to attend and participate again next year! See you there!”

Valerie Popper Anderson
Team Captain, 2014 & 2015





SPONSORSHIP LEVELS

Title Sponsor \$10,000

Includes:

- Opportunity to field a team in the Games.
- Name used in the title of Games. KC Games for Good Presented by KC Plaza Rotary and YOU.
- Name and logo to be placed at event and announced throughout the day.
- Name listed in program and on thank you sign at event.
- Logo on kcgamesforgood.org
- Exhibitor booth available if desired.

Event Sponsor (e.g., Team Competition) \$5,000

Includes:

- Opportunity to field a team for the Games.
- Naming privileges for individual event. (Competition name Presented by YOU)
- Name and logo to be placed at the event and announced throughout the day.
- Name listed on thank you sign at event.
- Logo included on kcgamesforgood.org
- Exhibitor booth available if desired.

Corporate Sponsor \$2,500

Includes:

- Name and logo to be placed at the event and announced throughout the day.
- Name listed on thank you sign at event.
- Logo included on kcgamesforgood.org
- Exhibitor booth available if desired.

Good Samaritan \$1,000

Name listed on thank you sign at the event (if desired).



The national WWI Museum and Memorial provided the perfect venue for a community celebration on a beautiful fall afternoon.



As a sponsor, you will be able to further enhance your brand by being affiliated with a community-wide, family-friendly event that recognizes and celebrates good works.








Shelterbox uses its Exhibit area to set up a sample tent and display the additional resources available in each emergency relief shipment.



WHAT ARE THE GAMES?

The Games are competitive events in which teams of volunteers race to complete assignments that reflect the activities of participating title agencies.

In 2015, this included:

- **Trench Games** 
- **Puppy Power** 
- **Clean Water Relay**
- **First Responder Scavenger Hunt**  
- **Relief Aid Race** 



OTHER ACTIVITIES

A number of other activities are available to keep families and other attendees entertained. In 2015, for example:

- **Bikers Against Child Abuse** roared in on motorcycles to open the event.
- The **Kids Scavenger Hunt** sent younger attendees scrambling through the exhibit area to accomplish similar tasks.
- **Food Trucks** and **Beverage Tent** offered refreshments and an area for relaxation.
- The **Kansas City Kite Club** showed off a number of special-shapes kites and helped youngsters fly more "normal" kites as well.
- Local mascots **Sluggerrr** and **K.C. Wolf** were on hand for photos with children of all ages.

All against a glorious backdrop view over downtown Kansas City!