**LEAFS ALUMNI GAME ~ SATURDAY, JANUARY 7, 2017 ~ HERSHEY CENTRE**

**SPONSORSHIP OPPORTUNITIES**

**ORDER FORM**

The form provides a schematic of the benefits attached to each level of Sponsorship and the number of Sponsors being sought at each level.

**For Example;**

1. $10,000 Title Sponsor – 3 are available - receives the highest level of recognition and branding, i.e.
   1. Event has their Logo and Name at the same level as Rotary in all communications
   2. Link to their own website
   3. A video of their company at the Event on the Scoreboard and on the Website
   4. Addresses the audience at the game
   5. Special Recognition at Centre Ice
   6. Advertising on all shared Signage
   7. Exclusive Suite for 12 people at the game
   8. Food Service in the suite
2. $500 Bronze Sponsor – 2 are available - has the least amount of recognition and branding, i.e.
   1. Advertising on all shared Signage
   2. Name on the Website
   3. Link to their own Website
   4. Admission to Executive Lounge for 2 persons
   5. Food Service in the Lounge

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Sponsor | | | |  |
| # | Available | Level | Price | Total |
|  | 3 | Title | $10,000 |  |
|  | 2 | Premier | $7,500 |  |
|  | 10 | Platinum | $5,000 |  |
|  | 1 | Gold | $2,500 |  |
|  | 0 | Silver | $1,000 |  |
|  | 0 | Bronze | $500 |  |
|  |  |  |  |  |
|  |  |  | TOTAL |  |

**SPONSOR OPPORTUNITIES**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Sponsorship Opportunities and Benefits** | **$10,000**  **TITLE**  **SPONSORS**  **(3 available)** | **$7,500**  **PREMIER**  **SPONSORS**  **(2 available)** | **$5,000**  **PLATINUM**  **SPONSORS**  **(10 available)** | **$2,500**  **GOLD**  **SPONSORS**  **(2 available)** | **$1,000**  **SILVER**  **SPONSORS**  **(1 available)** | **$500**  **BRONZE**  **SPONSORS**  **(2 available)** |
| Hockey event co-branded with The Rotary Clubs and your corporation | X |  |  |  |  |  |
| One representative from company can play on the Leaf’s team | X |  |  |  |  |  |
| Provide a 30 second video of your organization shown on event day | X |  |  |  |  |  |
| Opportunity to address audience in a prepared 2  minute presentation at the game | X |  |  |  |  |  |
| Special Recognition at centre ice | X |  |  |  |  |  |
| Corporate logo on referees and linesmen’s jerseys OR Name the Opposing Team and jersey colours with your branding\* |  | X |  |  |  |  |
| Corporate logo with link to your website on event website | X | X | X | X |  |  |
| Verbal mention at event | X | X | X |  |  |  |
| Sponsor the Coaches on each bench |  |  |  | X |  |  |
|  |  |  |  |  |  |  |
| Logo/name recognition at the event in shared signage | X Logo | X Logo | X Logo | X Logo | X  Name only | X  Name only |
| Sponsor ErinoakKids sledge hockey team in between periods |  |  |  |  | X |  |
| Sponsor 4 children through Easter Seals |  |  |  |  |  | X |
| Name recognition on event website |  |  |  |  | X | X |
| Complimentary tickets to game | 12 tickets in private suite with catered food | 10 tickets in lounge with catered food | 8 tickets in lounge with catered food | 4 tickets | 4 tickets | 2 tickets |

\*first come, first serve