First Gentleman Ignacio and I are so excited to represent the Wenatchee Applarian's to celebrate our 65th Anniversary, while "Lovin' Every Minute of It" with the Apple Blossom's 105th Festival. Together with 2024 Director General Craig Field and wife Trisha, we look forward to creating many new memories and friendships! We are excited to share our Festival with you and your family while celebrating our valley with our cherished traditions!

2024 can't come quick enough, see you there!



Chancellor Mary Ann Castro & First Gentleman Ignacio

Packet Information

Registration Form Enclosed

Packet Price: Couple \$410/Single \$205
Please complete registration by April 12, 2024
(Registrations received after April 12th will be charged an additional \$15.00 per person.)
Wenatchee Applarians
2 South Chelan Ave, Wenatchee, WA 98801

Questions? Contact: Karen Zanol, Applarian Treasurer Email Karen@cnccpa.com

Hotel Information

Early registration is recommended

(509) 662-3616 – Fax (509) 665-0347

Book into the "Applarian" block of rooms as part of the 'Apple Blossom Festival Special' room rate of \$129 /night plus tax and lodging fee.

We hope you will be able to come and enjoy the Wenatchee Valley and all we have to offer! For Reservations, please contact:

Coast Wenatchee Center Hotel, <u>201 N Wenatchee Ave., Wenatchee, WA 98801</u> (509) 662-1234



"Lovin' Every Minute of It"

May 3 — May 5, 2024

We invite you to attend!





Invite you to Attend

"Lovin Every Minute of It"

Friday ~ May 3

1:00 - 5:00 PM

Applarian Hospitality Suite Convention Center – Lower Level Fuji Room

2:00 - 5:00 PM

Registration Coast Wenatchee Center Hotel Lobby

6:30 PM-9:00 PM

"Mardi Gras Wenatchee"

Dinner- Festival Casual or Themed Attire

NWFH "Celebration Talk"

(In 3 minutes or less, tell us why we should come to your festival!) Be creative!

Convention Center- Grand Apple North Ballroom

9:00 - 10:00 PM

Applarian Hospitality Suite & Silent Auction Convention Center – Lower Level, Fuji Room

All the above is subject to change

Saturday ~ May 4





7:30 - 9:00 AM

Buffet Breakfast

Convention Center - Lower Level, Gala Room



9:15 AM

Buses depart Lower Level Convention Center

9:30 AM

Royal Rosarian Rose Planting Ceremony Triangle Park (by the Apple Blossom Float)



10:30 AM

Festival Seating for Parade Street Level in front of the Convention Center

11:00 AM

Washington State Apple Blossom Grand Parade

12:00 - 4:00 PM

Applarian Hospitality Suite and Silent Auction, (Silent Auction Closes at 3:00)
Convention Center–Lower Level, Fuji Room

6:00 PM

$\hbox{``We natchee Applarians 65th Anniversary''}$

Dinner - Festival Formal

*Cocktail hour begins at 6pm, dinner served at 7pm Convention Center – Grand Apple South Ballroom

8:30 PM -10:30 PM

Music and Dancing



Sunday ~ May 5

On your own to explore and to enjoy breakfast in one of Wenatchee's restaurants. Safe travels home.