

# NEWSFLASH # 3

## FOLLOW UP ON TRAINING WORKSHOP – SATURDAY- 22 JULY 2017

Hello everyone,

The Training on Saturday 22 July was, I think, a huge success and for those of you who attended the morning, I trust you all felt it was time well spent.

Special thanks must go to **DG Lynette Stassen** for taking time out to motivate us by her presence. She thanked everyone for participating and for caring about others. She also reminded us that, as this is an example of your Club working in collaboration on a project with an NGO, the participation in the RFHD goes towards getting your Club Presidential Citation !!

Thanks also to **Rtn Sue Paget**, Programme Director for RFHD and Southern Africa and Global Programme Advisor for RFHA, for her informative and well delivered talks and presentations. She gave us an overview and the history of RFHA and explained her working on our behalf with the Ministry of Health, NGO's and the media.

In the absence of Co-chairman **Ubi Adams-Jack**, who extended her apologies, Sue gave an explanation and overview of the **Impact Study results from the 2016** which was most enlightening and informative. Ubi will be coordinating another survey again after this year's RFHD. She will explain the process at the next training session.

Gratefully, I had **PDG June Webber** on hand to welcome everyone - she has kindly offered her unfailing support as I negotiate my learning path through the RFHD organisation, and also **Rob Kydd**, who ensured the smooth running of the morning by making flawless changes from one presentation to the next.

I am grateful for the support of my own Club, **RC Cape of Good Hope** for the delicious eats and lovely hot beverages they provided and, of course, to YOU all for your attendance. There were over 30 people present and your enthusiasm and commitment made the day very special for me, and I thank you.

We are going to **be the Hundreds that Make a Difference to Thousands** in our communities on 3 to 5 October on the **ROTARY FAMILY HEALTH DAYS**, and I am so looking forward to working with you all in achieving just that!!

### Feedback points from the discussions :

#### SITES :

- **Details of the Sites:** I MUST have all the details of your sites by **TUESDAY 15 AUGUST**. Email as soon as you have the details please.  
This includes; NAME – ADDRESS – Nearest Clinic
- **Schools:** We have the “go ahead” from the National Dept of Health that Schools MAY be used as sites. The fact that the dates fall within the school holidays (as requested by everyone from last year) makes it even easier to get available sites, organise volunteers from the Interact Clubs, schools and the community plus, as a bonus, it makes for easier for the “She Conquers” programme, which aims specifically at the Youth. If we market this service, we can encourage more of the school learners and others to attend on the days
- **Tents:** A commitment was made by the National Dept of Health to supply each site with a tent to accommodate the She Conquers programme  
As more info becomes available on that, I will let you know. For the moment – keep it as a bonus that may come your way.
- **Event permit** – This should be looked into where appropriate as the Western Cape Government is strictest on Health and Safety.
- **Dates of the RFHD 2017**  
Concern was expressed about the SASSA payment day overlapping and thus creating problems with venues for some Clubs.  
We now have the agreement that the **RFHD will run between Tuesday and Friday 3-6 October so** that you can be flexible in your dates.  
It is hoped that this will allow everyone to hold their day within the parameters of the National media's advertised dates.
- **Hours of operation each day** - Rotary Clubs may negotiate and decide their own advertised hours with the Service providers and Clinic staff – within the parameters of 9:00 a.m. to 4:00 p.m.
- **Provision of Refreshments / Food for the Service Providers and Volunteers** – after some robust discussions, it was finally agreed that each Club negotiate with their Service Providers and do their ‘own thing’ within their budget and the general parameters of a ‘light snack’ that will be offered to all ‘workers’ but not the general public.

## WORKING WITH THE GOVERNMENT DEPARTMENT & CLINICS :

- We will rely on each Club Champion & Committees to make contact with your nearest Municipal or Provincial Clinics and Health professionals.
- A meeting is set for Monday 31 July to set up the co-operation with the respective Heads of Departments. You will all receive a separate mail from me in this regard as soon as it becomes available

## MEDIA & COMMUNICATIONS /PUBLIC IMAGE :

- **Media Representative:** Rob Kydd has agreed to act as our Media Representative. If you have any queries, contact him directly  
Any request for interviews on radio or TV should be referred to Robert or Bev for help and support
- **Branding:** Please use the RFHD branding logos on all your correspondence – see the attached Logos document  
For example : Use the signature (see the example at the bottom of this page) in your emails or as letter heads in a letter  
This is a wonderful opportunity for us to market Rotary in the community and beyond – let's make the best of it
- **Posters/ Fliers T-shirts:** Final artwork will be signed off this week.

We have created a platform for accessibility on our website [www.rfhdsouthafrica.org](http://www.rfhdsouthafrica.org) and materials will be available to downloading from there.

The posters are in the final stages of approval by the NDOH, the radio ads are uploaded already, and the press releases to date are available. T-shirt design and other information will follow shortly. We will be contacting you for your orders on the Number of Poster & Fliers plus the languages you would require for each site, so please start thinking about that in the meantime

## ADD-ON SERVICES :

- **Spectacles:** We are hoping to source readers again this year, so if you want to be part of the general order for spectacles get your order in as soon as you receive the notification
- **Gift of the Givers:** More information will be forthcoming. They have indicated that they will be assisting with Audiology and Health and Hygiene
- **Hand washing and Dettol – Waiting for more information**
- **Gazebos and Water.** Rtn Julie Kydd (RC Helderberg Sunrise) is co-ordinating this and has already sent out a mail. If you have not yet heard from her, please contact her on: [jcek2508@gmail.com](mailto:jcek2508@gmail.com) or Cell : 084 677 3745
- **Distribution** – Julie is in full control of this aspect as well and will liaise with you all.  
For the Cape Town Clubs, the Distribution Centre will be at **Lightsavers**, the same as last year.

<b>Lightsavers</b>
Unit # 2
Trio Park - in Prime Park
Printer's Way
Montague Gardens, Cape Town

Contact person: **DIRK HOFFMAN** at 021 555 2416 or Cell: 082 775 1116

## FINANCIALS – Mike Saxby explained :

- **Budget per site is R4,500** – no extra money if clubs assist at the same site
- All expenses **MUST** have some sort of “paper work” to as proof of payment with details of expenses itemised  
A credit card slip is not acceptable as a Proof of payment
- Mike will be away from 3 - 22 October. Payments will therefore be slightly delayed until after 23 October.
- All finance expenditure should be sent in by 14<sup>th</sup> October, but there will be no response until after 23<sup>rd</sup> October
- Any urgent payments should be channelled to Anton Meerkotter in D9400. Speak to Bev if you have any problems

## EVALUATION & MONITORING :

We will hear from Emile Mouton with regard to the Services and Registration documentation. A full training on the use of the documents will be offered by Emile at our last training session on Saturday 30 September.  
Diarise the date !!

## **CALL TO ACTION !**

In conclusion, thank you again for your support.

### **Please use this report as a working document and a Check-list**

Our goal remains to provide free core health services at our “One Stop Service” sites as well as adding value with various “add-on” services. If you have any ideas or input, I would be delighted to hear from you.

If there is anything I have omitted needs correction, please let me know at once and I will try my best to correct it.

### **FUTURE MEETINGS :**

See you all there again, I hope, as there will be minimal repetition of this first meeting

- **19 August**
- **30 September**  
at **Intaka Island** – **Starting at 9:30 a.m. to 12:00 midday** to ease parking problems we encounter there as a result of the Park Run

And also.....

- **SATURDAY 2 SEPTEMBER** - As a gesture to the outlying Club members who travel long distances for all District events, there will be a **ONE DAY** training held in Swellendam .  
More details will be made available closer to the time – but for those who will be affected, please save the date:  
**Swellendam 2<sup>nd</sup> September.**

Again, my sincere thanks,

Warmest regards,

**PP BEV FRIESLICH**  
**District 9350 - Steering Committee Co-Chair**  
RC Cape of Good Hope  
082 825 6053  
021 782 8062

