



POETS 2020 - 2021

The Rotary Business Network

SLIDE 1 :

Welcome all attendees and thank you for the opportunity to present to you the newly launched:

“Rotary Business Network”

District 9350 with more than 1200 members, what a better way for us to connect and assist each other, through networking and support each other in business where possible.

If we look at our theme for the next year “Rotary opens opportunities”, Rotarians can help Rotarians open up opportunities. There are many business networking opportunities, BNI, business chamber of commerce etc.

SLIDE 2 :

Our first goal is to list as many Rotarian businesses.

We know Networking is an essential part of building your business, what a better way to an audience of fellow Rotarians that might require your services.

In my Club, we have estate agents, insurance brokers, accountants, web designers, internet marketers, lawyer, clothing designer, professional speaker

It is important to specify your speciality i.e. are you a specialised tax consultant, or do you deal with commercial law, or specialize in property law, estate agent, can specialise just in commercial property, important that your listing must be specific, what makes you unique.

SLIDE 3 :

To keep the concept simple, we have provided just two options for now.

- Basic listing
- Premier listing

We do understand that many companies have their own websites, facebook page, Instagram, twitter accounts, the rotary business network is there to enhance that

at a minimal cost and to help guide Rotarians to your website, facebook page, or Instagram pages.

SLIDE 4 :

We have 10 listings, this page is our opening page, whereby you can see

1. Where the business is situated
2. Name of business

SLIDE 5 : WAY FORWARD

For me personally this is most important as we do not want to be just another website.

Thus our first step is, over the next 3 months, we want as many Rotarians to register and in the very least do a basic listing.

Once this process is completed, monthly Zoom meetings will be set up and Rotarian that have listed their businesses will have the opportunity to showcase their business via Zoom to other Rotarians

We intend to start this process from September onwards. Watch this space.

SLIDE 6 :

Not going to go into to much detail here, but the important step is to register / open an account.

SLIDE 7 :

With anything of this nature there is always costs, again, we have made this extremely cost effective as this is a service to Rotarians and not a fund raiser or money producing website.