

# Drive membership growth with MAP

The Rotary  
Membership  
Action Plan is:

- Easy to follow
- Bite-sized
- For attraction & retention
- Backed by real-time data
- Immediately actionable



Interest Webinar  
6pm July 11

Find out more details about MAP,  
the Membership Action Plan  
with a target of moderate and  
consistent growth *in every club.*

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Rotary  
Zones 33-34



Membership  
Action  
Plan