



JEREMY HURST  
RI Director 2022-2024  
Rotary Zones 33/34

Session 1  
**Create a  
Membership  
Pipeline**

# MAP VISION





Jeremy



Audley



Terry



Mike D.

# MEMBERSHIP SYSTEM

Pipeline



Attraction



Onboarding



Engagement

# OUTCOMES



**Consistent,  
Moderate Growth**



**Decline &  
Attrition**

why

Rotary  
Zones 33-34



Membership  
Action  
Plan



Session 1:  
**Create a  
Membership  
Pipeline**



# WHO DO YOU KNOW?

Identify

Ask

Follow-Up

Download "How-to"  
RIZones33-34.org  
Search: Know



# IDENTIFY GAPS

Download "How-to"  
RIZones33-34.org  
Search: Gap



1-on-1  
Conversation



Commitment

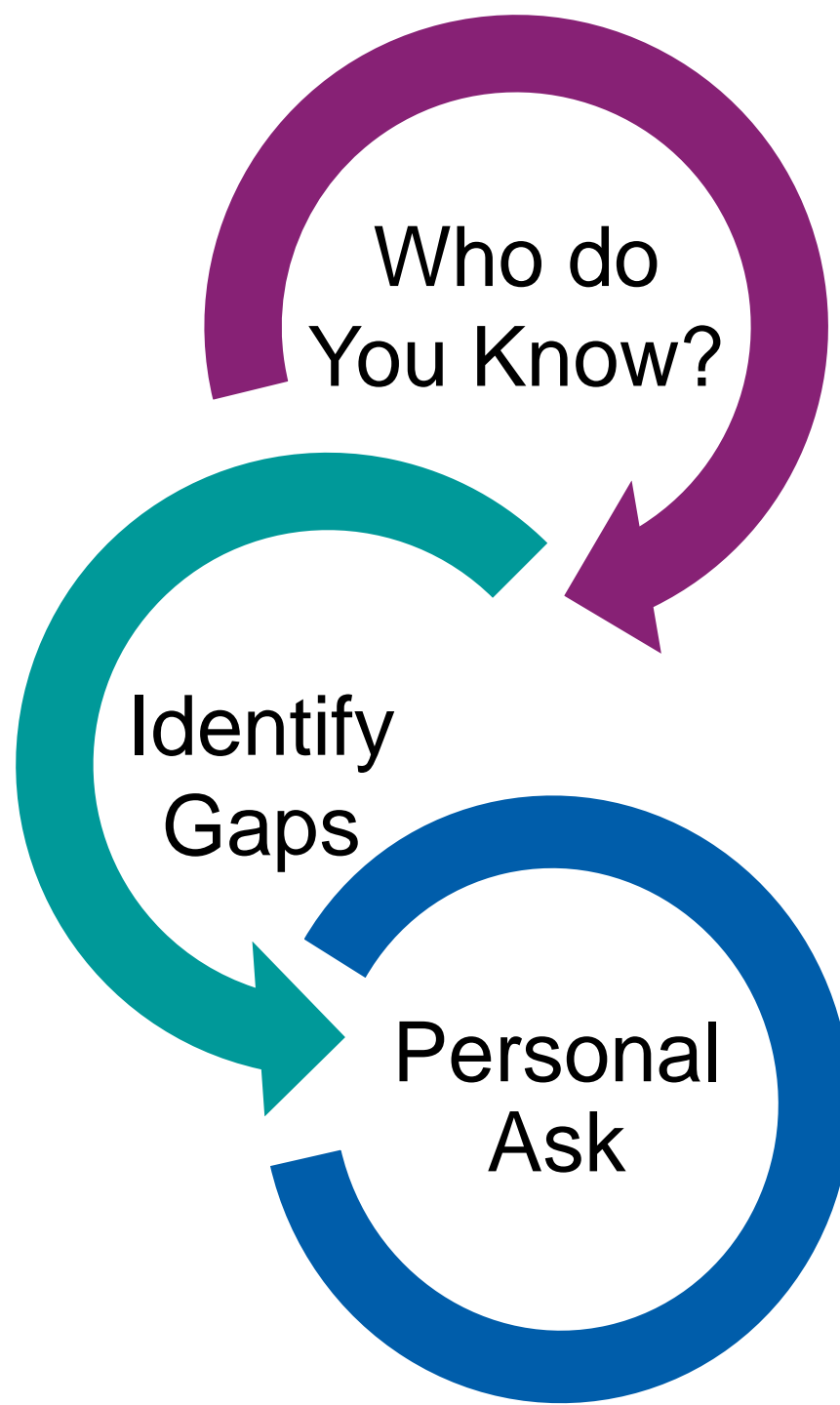
Invite  
prospect to  
event or  
service

# PERSONAL ASK

President or Club Membership Chair

Download "How-to"  
[RIZones33-34.org](http://RIZones33-34.org)  
Search: Personal

# RECAP



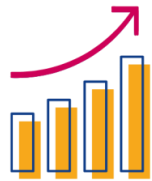


Session 2:

# Connect with Prospects

September 12 @ 5 pm

**Rotary**  
Zones 33-34



Membership  
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**QUESTIONS**

# WORLD POLIO DAY IS 24 OCTOBER

[endpolio.org](https://endpolio.org) | [#endpolio](https://twitter.com/endpolio)



## *Preparing for World Polio Day*

Join your Zone Foundation team for important information and great ideas on how to celebrate World Polio Day this October.



**PLEASE JOIN US**

August 11 2022 from 5PM EST  
VIA Zoom



USING CANVA FOR ALL OF YOUR  
CONTENT NEEDS

# CANVA WEBINAR

JOIN THE ZONE 34 PUBLIC IMAGE TEAM  
AUGUST 29th 6 PM EDT  
[www.ElevateRotary.org](http://www.ElevateRotary.org)

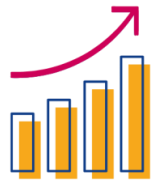


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