



# Committee Members Needed!

## What is Enterprise Leadership Conference (ELC)?

ELC is partnership between the Rotary Clubs of San Jose and Los Gatos Noon and Los Gatos Morning that takes 96 high school juniors representing 30+ high schools in San Jose and Los Gatos areas to Asilomar (Monterey) for 3 days to teach them business planning skills.

## Why I participate in ELC.

*"For many of these students, ELC is life changing. For me, personally, it is one of most meaningful things I have ever done. That's why I'm coming back for my 25th year."*

Norm Hulberg, San Jose Rotary



## How you can help...

- We need Mentors (we call them Discussion Group (DGs) Leaders)!
- DGs work in pairs to mentor a team of 8 students (4 girls and 4 boys) through the creation of a product and business plan to bring that product to market.
- We provide training and you will be paired with an experienced DG that will act as your DG "buddy."

## 2015 ELC Participant...

*I just want to thank you so much for creating such a pivotal experience in my high school career. ELC was such an inspiring experience. Your mentorship and fun facilitation helped me fall in love with entrepreneurship.*



**To Join ELC:** Contact ELC Chair Jennifer Simmons at [jnmailey@earthlink.net](mailto:jnmailey@earthlink.net) or co-chair Mike Norcia at [mnorcia@icscopiers.com](mailto:mnorcia@icscopiers.com) or come to our next ELC committee meeting!

*The Mission of Enterprise Leadership Conference is to enhance leadership skills of outstanding high school juniors through a working introduction to the opportunities, benefits and challenges of establishing a business or providing services in the free enterprise system.*

## Important Dates

- The ELC committee meets on the **1st Tuesday of each month from 7:30 a.m. to 8:30 a.m.** located at the Gordon House (1690 Senter Road, San Jose)
- The ELC conference is **Wednesday, March 7th through Friday, March 9th, 2018**
- Student/parent orientations are (tentatively) **Thursday, February 22 & Monday, February 26, 2018**

## ELC in detail...

The Enterprise Leadership Conference (ELC) is designed to help develop the leadership and presentation skills of industrious high school juniors through a working introduction to the opportunities, benefits and challenges of establishing and operating a business in the free enterprise system.

- 96 students (48 young men and 48 young women) segmented into 12, 8-person business leadership teams
- 3 days of team building and skill development activities
- Representing 30+ high schools in San Jose and Los Gatos areas
- The principles of a competitive business enterprise
- Creation of a business plan
- Development of a marketing strategy
- Key elements of business finance
- Human Resource Functions
- Self confidence
- Leadership skills
- Team building skills
- Oral presentation skills
- New friendships

## Participating Schools....

ACE Charter High School  
Andrew Hill High School  
Archbishop Mitty High School  
Bellarmine College Preparatory  
Downtown College Prep  
Evergreen High School  
Gunderson High School  
Independence High School  
James Lick High School

KIPP  
Leigh High School  
Leland High School  
Lincoln High School  
Los Gatos High School  
Mt. Pleasant High School  
Notre Dame High School  
Oak Grove High School  
Overfelt High School

Piedmont Hills High School  
Pioneer High School  
Presentation High School  
San Jose High School  
Santa Teresa High School  
Silver Creek High School  
SVCTE  
Valley Christian High School  
Westmont High School  
Yerba Buena High School

**To Join ELC:** Contact ELC Chair Jennifer Simmons at [jnmailey@earthlink.net](mailto:jnmailey@earthlink.net) or co-chair Mike Norcia at [mnorcia@icscopiers.com](mailto:mnorcia@icscopiers.com) or come to our next ELC committee meeting!