**REGISTER FOR RLI DURING**

**THE UPCOMING DISTRICT CONFERENCE**

**What is RLI?**

The Rotary Leadership Institute was founded to assist in improving the Rotary knowledge and leadership skills of the future leaders of our Rotary clubs.

**Why Do We Need a Leadership Institute?**

It is generally agreed throughout the Rotary world that the success or failure of a Rotary Club primarily depends on the quality of club leadership. It has been said that poor club leadership is the primary cause of membership losses. Leadership skills in a voluntary organization are often different than business leadership skills. RLI provides an opportunity for quality Rotary general education that is usually not otherwise available.

**What is the Philosophy of RLI?**

RLI believes that having leadership skills does not alone assure good Rotary leadership. An effective Rotary leader must ALSO have Rotary knowledge, perspective about where Rotary has been, where it is now, and a vision of what Rotary can be.

**Who Should Attend RLI?**

Although any Rotarian may attend RLI courses, we recommend that clubs encourage Rotarians who have the potential for future club leadership, not necessarily just club presidents, to attend. The ideal candidate is early in their Rotary career and has a strong interest in Rotary and is prepared to be exposed to the larger world of Rotary outside of their club.

**RLI will be interactive,**

**engaging, and full of valuable information**

**for any Rotarian!**

For more information about RLI

or to have a program brought to your club about RLI, contact:

**Arlen Honts,**

**District 5680 Trainer**

**akhonts@att.net**