



**SERVE TO
CHANGE LIVES**

Fellow Rotarians,

To kickoff the addition of 'Supporting the Environment' as Rotary International's newest Area of Focus, Districts 6220, 6250, and 6270 are banding together for a week of service focused on the environment October 4th-10th, 2021. Clubs throughout our region - most of Wisconsin, Michigan's Upper Peninsula, and a part of southeastern Minnesota - are encouraged to participate by focusing programming and service on the environment during this week.



To help you plan, the Environmental Sustainability Rotary Action Group's (ESRAG) toolkit is attached. Please join our Facebook Group [Environmental Days of Service](#) for additional ideas, inspiration, and education.

It really is up to YOU how you'd like to serve and celebrate Rotary's environmental service with us that week. Consider finding a partner; perhaps there's an organization who has done important groundwork that needs helping hands. If physical activity is hard for your members, consider providing funding to a local non-profit that is focused on the environment. Consider scheduling your program for the week to be focused on environmental education. Whatever you do, try to get family and friends involved in this new and timely area of focus.

By working together, we can improve the environment for many. We are excited to show the world what Rotary can do!

Yours in Service,

Sridhar

B. Sridhar
District Governor Elect
D6220

Karen

Karen Hebert
District Governor Elect
D6250

Lisa

Lisa Werner
District Governor Elect
D6270