

DAVID ALLEN

LEADERSHIP, GROWTH, SUCCESS



INTERNATIONAL SPEAKER: DECODING BODY LANGUAGE LEADERSHIP COACH. AUTHOR. DIRECTOR: VILLAGE CAMPS. CO-DIRECTOR: CHALLENGES WITH CHAMPIONS

BOOKINGS

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David specialises in **Decoding Body Language**, as well as leadership and staff development subjects. He has received training in **hostage negotiation** and has served his community as a police reservist for nearly three decades. David received training for and worked alongside specialised police units. David is also a successful entrepreneur, the **Director** of the **award-winning leadership programme** at **Village Camps (Switzerland and York, UK)** and co-director of **Challenges for Champions**, which runs two successful leadership camps in South Africa.

He guest-lectures at the **University of KwaZulu-Natal** Leadership and Business programme. David is a regular speaker in the USA and has enjoyed repeat bookings at **Babson College**, the leading entrepreneurial school in Boston, USA, **Bentley University** and **Harvard University**.

David's **Decoding Body Language** sessions have been well received across South Africa and in the USA, where he has presented for groups such as **Jaguar**, **Women in Business**, **the Harvard University Police** and **YPO Manhattan**. Participants are taught to accurately read the emotional state of those they interact with and to **detect lies** and **establish truth**. Reading a reaction to interaction, allows for the adjustment of information flow to best suit the purpose and reach the desired outcome.

This helps people to de-escalate **conflict situations**, build **better relationships**, improve **teamwork**, resolve **HR disputes** and increase **sales**.

His personal interactions with iconic South African leaders, such as former President Nelson Mandela, and other public figures have taught him the value of effective leadership that unites people using proactive solutions and thinking, instead of dividing them in fear, negativity and anger.

Other topics he covers include:

- **Key Characteristics of Effective Leaders**
- **Effective Communication**
- **Dealing with Toxic Interactions and Criticism**
- **Taking Responsibility and Owning the Outcome with Confidence**
- **Problem-solving and Creative Thinking**
- **Stress identification and Burnout Prevention in self and others**
- **Personal safety and self-defence (can include practical firearm training)**

David has 9 hours of presentation material, which can be presented in shorter stand-alone or consecutive sessions or full-day (6 hour) workshops.

His style of training is knowledge transfer that is reinforced by group exercises and interactive presentations. He is a proponent of speak and you may listen, but do and you will learn!