



## **DISTRICT MEMBERSHIP DEVELOPMENT SEMINAR**

**Saturday, October 2, 2021**

### **To all Rotarians of District 7120:**

We are Rotarians! We are **People of Action!!!** As Rotarians, we continually look for ways to make our clubs more vibrant, relevant and impactful in a broader way than what it is right now!



You are invited and encouraged to attend our Membership Development Seminars scheduled this year to find out how we can achieve vibrant membership growth.

### **Sessions Covered:**

- **Rotary Elevator Pitches** – Learn why Rotary elevator pitches are important, hear Rotarians share examples and work on formulating or updating your elevator pitch
- **How to Attract Members** – Learn about traditional and non-traditional ways to invite and attract prospective members to Rotary, as well as about cause-based clubs
- **How to Engage and Retain Members** – Learn about mentoring and other opportunities to get members involved, engaged and retained
- **Diversity, Equity and Inclusion** – Learn about DEI as it relates to membership development, as well as ways that we can create a more welcoming and inclusive environment for all

### **Dates & Location of the impactful seminar:**

- **Saturday, October 2, 2021**  
**9:00 a.m. – 12:00 pm**  
Harris Beach PLLC  
99 Garnsey Road, Pittsford, New York 14534  
Register at: <http://bit.ly/7120c-Membership>

Registration starts at 8:30 am

Session starts promptly at 9:00 am

**Registration closes Sept 29th.**

**We look forward to seeing you at this seminar!**



**EACH ROTARIAN:**  
**REACH ONE, KEEP ONE**

**From the District Membership Development Committee members, (Co-Chair Sara Visingard, Co-Chair John French, Drew Ashley, Carl Grovanz, John Hall, Kelsey Hansen, & Barbara Bianchi)**