



Club Training Workshop - 9/15/2018

Front Range Community College

8:00am – 12:10pm

7:30am - 8:00am: REGISTRATION & CONTINENTAL BREAKFAST

8:00am - 9:10am: OPENING

- Welcome/Review Agenda – (5 min.)
Connie Syferd/Amy Weed – 5450 District Co-Trainers
- Pledge/4 Way Test/Inspiration - (10 min.)
Curt Harris – District Governor Elect
- Welcome/Comments – (5 min.)
Sandy Mortensen - District Governor
- Keynote Address – (50 min.)
THEME: Rotary Leadership, Connections, and Communication
Lee Mulberry – Executive Leadership Advisor and District Youth
Services Chair

9:10am - 9:20am: BREAK

9:20am – 10:10am:

BREAKOUT SESSION A (see Class Descriptions for more information)

10:20am – 11:10am:

BREAKOUT SESSION B (see Class Descriptions for more information)

11:20am – 12:10pm:

BREAKOUT SESSION C (see Class Descriptions for more information)

12:10pm: ADJOURN

District 5450 Club Training Workshop

Breakout Session Grid



MOVING FORWARD + MAKING CONNECTIONS

September 15, 2018		9:20am-10:10am	10:20am-11:10am	11:20am-12:10pm
		SESSION A	SESSION B	SESSION C
Class #1	Session Title	Technology & Social Media: Beginner Part 1 (must take both)	Technology & Social Media: Beginner Part 2 (must take both)	Technology & Social Media: Intermediate, Advanced
	Faciliator(s)	Becky Miller, Cher Cruz, Bev Mendel	Becky Miller, Cher Cruz, Bev Mendel	Becky Miller, Cher Cruz, Bev Mendel
Class #2	Session Title	Rotary Foundation: How to Give, How to Get and Grants Overview	Rotary Foundation: How to Give, How to Get and Grants Overview	Rotary Foundation: How to Give, How to Get and Grants Overview
	Faciliator(s)	Gail Lehrmann and Team	Gail Lehrmann and Team	Gail Lehrmann and Team
Class #3	Session Title	Rotary ABCs: Everything You Need to Know About Rotary	Rotary ABCs: Everything You Need to Know About Rotary	Rotary ABCs: Everything You Need to Know About Rotary
	Faciliator(s)	Bill Downes-PDG	Bill Downes-PDG	Bill Downes-PDG
Class #4	Session Title	Membership & Marketing Your Club	Membership & Marketing Your Club	Membership & Marketing Your Club
	Faciliator(s)	Lynn Perez-Hewitt, Randi Anderson-Tolme, Bob Delavan-PDG/Asst. Zone Coord.	Lynn Perez-Hewitt, Randi Anderson-Tolme, Bob Delavan-PDG/Asst. Zone Coord.	Lynn Perez-Hewitt, Randi Anderson-Tolme, Bob Delavan-PDG/Asst. Zone Coord.
Class #5	Session Title	Show Me the Money! Successful Fundraising	Show Me the Money! Successful Fundraising	Show Me the Money! Successful Fundraising
	Faciliator(s)	Kay Davis, Bob Barke, Tim Eagan, Bruce Hottman	Kay Davis, Bob Barke, Tim Eagan, Bruce Hottman	Kay Davis, Bob Barke, Tim Eagan, Bruce Hottman
Class #6	Session Title	Developing Future Leaders	Developing Future Leaders	Developing Future Leaders
	Faciliator(s)	Lee Mulberry, Hailey Davis	Lee Mulberry, Hailey Davis	Lee Mulberry, Hailey Davis
Class #7	Session Title	Mental Health Initiatives: Club(s) Spotlight	Mental Health Initiatives: Club(s) Spotlight	Mental Health Initiatives: Club(s) Spotlight
	Faciliator(s)	Sharon Maybee, Bill Farrow	Sharon Maybee, Bill Farrow	Sharon Maybee, Bill Farrow
Class #8	Session Title	The Power of Connections: Leadership & Communication	The Power of Connections: Leadership & Communication	N/A
	Faciliator(s)	Sandy Mortensen-DG, Curt Harris-DGE	Sandy Mortensen-DG, Curt Harris-DGE	
Class #9	Session Title	N/A	Developing Action Plans to Accomplish Club Goals	Developing Action Plans to Accomplish Club Goals
	Faciliator(s)		Jim Rohrer	Jim Rohrer

Club Training Workshop

Class Descriptions by Breakout Sessions

September 15, 2018

9:20am-10:10am

BREAKOUT SESSION A

Class Descriptions

#1 - Technology and Social Media: Beginner Part 1*

(*If you sign up for this class, you must take both Session A, Part 1 and Session B, Part 2)

(Both Part 1 and Part 2 will take place in the computer lab – space is limited.)

Leveraging technology and social media to share information about your club is a must in today's highly technical world. Part 1 of this hands-on session will give the participant new to the use of technology and communication applications, practice in accessing technology tools to support and manage your Rotary club (i.e. explore Rotary Club Central to run reports and access information.)

#2 - Rotary Foundation: How to Give, How to Get and Grants Overview

This session will review how a donation to the Rotary Foundation is effectively used to impact your local and larger community, highlighting use of individual, club and District donations. Participants will also explore and discuss practical ideas and strategies to motivate club members to give to this important Rotary service.

#3 - Rotary ABC's: Everything You Need to Know About Rotary

Are you new member to Rotary? Are you a seasoned member looking for a refresher on the basics? There are so many amazing things going on that is hard to keep it all straight. This session will explain the inner workings of all things Rotary. Participants will have discussion time with opportunity for questions and answers.

#4 - Membership and Marketing Your Club

The strength of Rotary is in its membership. This session will focus on recruiting and increasing capacity of existing and new club members through club identity and public relations that set your club apart. Participants will explore ways clubs can use messaging to attract, engage, and maintain active members ensuring long-term club success.

#5 - Show Me the Money! Successful Fundraising

Fundraising not only helps raise money for Rotary community projects, it also provides a wonderful opportunity to bring awareness for and support to Rotary as a whole. This session will review components of a club fundraising plan and explore resources such as community and Rotary partners available to increase fundraising efforts. Successful District 5450 club fundraisers will be highlighted and participants will have a question and answer opportunity with club project facilitators.

#6 - Developing Future Leaders

This session will focus on Rotary youth programs: RYLA, YRYLA, RYLA+, Rotaract, Interact and Youth Exchange. Participants will better understand the purpose and power of Rotary youth programming, hear details about each program, learn how your club can establish a program and also have an opportunity for questions and answers.

#7 - Mental Health Initiatives: Club(s) Spotlight

This session will highlight three successful District 5450 club mental health initiatives. Participants will receive examples of mental health resources, have the opportunity to hear from club project facilitators about project details and learn how your club could sponsor a mental health initiative in your community.

#8 - The Power of Connections: Leadership and Communication

This session will focus on the importance of leadership and communication by creating strong connections. Participants will examine strategies for engaging and motivating club members for continued club success. This interactive session will be facilitated by our District 5450 Governor and include time for questions and answers along with discussion.

10:20am-11:10am
BREAKOUT SESSION B
Class Descriptions

#1 - Technology and Social Media: Beginner Part 2**

(If you sign up for this class, you must take both Session A, Part 1 and Session B, Part 2)
(Both Part 1 and Part 2 will take place in the computer lab – space is limited.)**

Part 2 of this hands-on session goes beyond technology as a management tool and provides the participant new to the use of technology and communication applications, practice in utilizing social media to promote communication (i.e. explore Facebook as a strategy to share about your Rotary club.)

#2 - Rotary Foundation: How to Give, How to Get and Grants Overview

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#9 – Developing Action Plans to Accomplish Club Goals

Clubs want goals, but how do we come up with goals? This session will support clubs in formulating SMART goals that focus on positive and lasting impact, and providing ideas and strategies to ensure goals are achieved.

11:20am-12:10pm
BREAKOUT SESSION C
Class Descriptions

#1 - Technology and Social Media: Intermediate, Advanced***

(*Participants can bring their own laptop for this session. PCs are recommended.)**

This hands-on session is for participants who have basic to intermediate skills in the use of technology and would like to increase your skills and abilities in accessing Rotary Club Central to run reports and access information to support and manage your club. Participants will also practice social media (i.e. Facebook and other social platforms) as tools for communication.

#2 - Rotary Foundation: How to Give, How to Get and Grants Overview

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#8 – N/A

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