
The Rotary Leadership Institute is a training program established to improve your knowledge of Rotary and build the leadership skills for future leaders of Rotary.

Who Should Attend? This workshop is perfect for any Rotarian who wants to learn more about the larger world of Rotary. All members gain a deeper understanding of how their club fits into the larger District and International picture.

How Would My Club Benefit? Successful leadership leads to successful clubs. This is an outstanding opportunity for every club to be exposed to exemplary leadership training that can increase the creative thinking process within the club's development. The exchange of ideas with other experienced Rotarians will be invaluable.

What Do Past Participants Say Was Most Valuable?

"The interaction with other Rotarians"
"Learned so much about the bones of Rotary" **"The specifics about RI were so helpful"** **"Great ideas for building membership"**



Why Do We Need a Leadership Institute? Rotary needs a constant influx of leadership as club officers, etc. change every year. It is difficult at the club level to learn enough about the exciting world of Rotary. Furthermore, leadership skills in a voluntary organization are often different from business leadership skills. It is important that club leaders have every opportunity for education because the success or failure of our clubs depends in large part on the quality of their leaders.

Institute Fees: The fee for each course is \$40. This covers breakfast, lunch, and course materials.

How Do I Sign Up for the Leadership Institute? It's easy. **Just email Karen Briggs, RLI Chair at briggs129@comcast.net** Include your Name, Club, and Telephone number. Or call 303-919-0819. Bring cash or a check for \$40 made out to District 5450 to the class.

Once you are registered you will receive additional information via email.

Information is also at Rotary5450.org Click on Training (under Site Pages) then click Leadership Institute.

"Having leadership skills does not alone assure good Rotary leadership. An effective Rotary leader must ALSO have Rotary knowledge, perspective about where Rotary has been, where it is now and a vision of what Rotary can be."

RLI Pilosophy



The Rotary Leadership Institute

*Rocky Mountain Division
Sponsored by District 5450*

Courses 1, 2 and 3 scheduled on

October 21, 2017
December 2, 2017
January 27, 2018

8:00 a.m. – 3:00 p.m.

Red Rocks Community College
13300 W. 6th Ave
Lakewood, CO 80228



Course 1 The Rotarian

- Leadership – Insights: As a Rotarian, I am, by definition, a leader. We will explore the characteristics of leadership, motivational techniques, and leadership styles. How do I best lead?.
- My Rotary: I am part of a worldwide organization of like-minded people. We will take time to understand the purpose and structure of Rotary.
- Ethics – Vocational Service: As a Rotarian I am ethical. I recognize and promote ethics in others, and I seek opportunities to serve others through my vocation.
- Our Foundation: Learn about the basic goals and programs of our Foundation.
- Engaging Members: I make my club and Rotary stronger by my active participation. Engaged club members have fun, make friends, and effectively serve.
- Service Projects: – I am a vital part of a worldwide organization of business, professional and community leaders meeting needs in communities. I can build, run and promote service.

Course 2 The Club

- Strategic Planning & Analysis: I can strengthen my club by promoting and leading insightful planning and analysis. Looking at my Rotary club, how can I help make improvements that will matter? (Double Session)
- Attracting Members: I can lead and promote my club's reexamination of its distinctive position in my community and the quality of members we attract. I want to work with the best people.
- Club Communication: I can serve by leading and promoting effective communications to my club's internal and external audiences. Refine and practice your skills.
- Team Building: I can lead and promote my club's collaboration in effective and motivated groups to accomplish our goals of service. Harness the real power of Rotary clubs and Rotarians.
- Targeted Service: I can lead and promote my club's participation in unique, significant, and targeted service opportunities through our Foundation. Understand the key concepts of Rotary programs.

Course 3 My Rotary Journey

- Rotary Opportunities: I can explore the many opportunities available within Rotary for personal, community, and professional growth and development.
 - Leadership - Effective Strategies: I will engage in more complex and skillful use of my leadership skills and seize opportunities to lead.
 - International Service: As I further my Rotary journey, I can build connections around the world, helping meet needs, solve problems, and build peace.
 - Public Image & Public Relations: I will identify opportunities to promote the image of my club and Rotary to the benefit of my community and world.
 - Building a Stronger Club: A new (and old) look at business related activities in your club.
 - Making a Difference: I will help assess my own experience and growth through RLI and help improve the path for others to follow.
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