

MEDIA ADVISORY

Healesville Rotary to host Dog's Day Out 2023: Family & pet friendly event to raise funds for community projects

FOR IMMEDIATE RELEASE



HEALESVILLE, Sunday 15th October 2023]

For the first time since 2019, Healesville Rotary will bring back the highly anticipated Dog's Day Out event this October; a fun day out for the whole family (including the furry family members).

With 18 major events, a grand parade, market stalls, prizes & giveaways, there's fun for the whole family. The event hosts some fun and quirky contests, such as the shiniest coat, best rescue dog, waggiest tail and longest ears! Each category has prizes for 1st, 2nd, and 3rd place.

There will be much more for families to check out, including an animal farm with up to 40 animals to view and feed, a dog training exhibition by the Healesville and District Dog Club, face painting, coffee van and a sausage sizzle. There will also be exhibits and market stalls from businesses and organisations such as the Yarra Valley Pet Resort, Vision Australia Seeing Eye Dogs, along with plenty of goodies available for purchase for both you and your furry friends. A representative from the Healesville Veterinary Clinic will also be in attendance.

All proceeds from the event go towards Community, Youth and Vocational projects organized by Healesville Rotary, so they can continue to support those in need and ensure Healesville remains a thriving community.

We wish to thank our many sponsors for their generosity in continuing to support this community event. Including: YX Ball, Yarra Valley Pet Resort, Healesville Amateur Racing Club, Healesville Real Estate, Healesville Veterinary Clinic, Heritage and Heritage, Natural Hearing, RACV Country Club, Secomm Australia, Healesville Discount Stockfeed and Farm Supplies and Healesville Walk Pharmacy.

Come along and enjoy a day out with the kids and your family pet!

Visit <u>rotaryhealesville.org/dogsdayout</u> for more event details and to register for events online to skip the queues on the day.

WHO: Rotary Club of Healesville

WHEN: Sunday October 15th – 11am – 3pm

WHERE: Healesville Pony Club, Don Road Sporting complex (263 Don Road,

Healesville 3777)

High resolution images and SM videos from previous years events are available below, along with the contact details of our club media liaison and the Rotary President, Vinay Kumar, who is available for quotes and comments.

CONTACT:

Club President (available for comment):

Vinay Kumar – 0413 970 179 | krvinay 2000@yahoo.com

Media Liaison (available for comment):

Michael Hardinge – 0414 530 678 | michael@momentumstudios.com.au

For more information, visit https://www.rotaryhealesville.org/dogsdayout

Electronic Press Kit with high-res event images and posters <u>available here</u>

About Rotary

Since 1977, the Rotary Club of Healesville has been dedicated to serving the local, national and international communities through a variety of community projects, events and fundraisers, such as the Healesville Community Directory, Dog's Day Out, Healesville's Christmas Street Decorations, Rotary Youth Exchange and more.

<u>Rotary</u> brings together a global network of community leaders dedicated to tackling the world's most pressing humanitarian challenges. We connect 1.2 million members from more than 35,000 Rotary clubs in almost every country in the world. Their service improves lives both locally and internationally, from helping those in need in their own communities to working toward a polio-free world.

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