



An Invitation to join the Rotary District 9810 Public Image & Communications Seminar

Friday August 2nd 2019.

This seminar has been organised to assist you to promote the fantastic work you and your Rotary Club do in your local community. We request attendance of Club Public Image/PR Chairs, Presidents, President Elects, Secretary's, New Members and all Rotarians interested in building Rotary's image.

A great lineup of Guest Speakers will provide entertaining presentations on the following topics:

Bernadette Schwert, founder of the Australia School of copy writing will assist you with skills to enable you to write great Rotary stories about your Clubs projects and achievements

Professional photographer **John Koenders** will give you some tips regarding good photos that tell the story vs bad photos that don't

Graphic Artist **Grant Gittus** will demonstrate the use of Rotary Templates to produce your own Flyers and Brochures

Russell Bennett from the Star Newspaper Group will give you tips regarding publication of your Clubs events and achievements in the local press

Kristine Ash will present a snapshot of Club Runner from a Clubs viewpoint

Netania Lim will discuss the value and power of Social Media

Venue: Box Hill Baseball Centre – Surrey Rd. Box Hill (Access off Canterbury Rd.)

Time: 6.30pm for Snacks, Tea & Coffee (other drinks available for purchase)

Start: 7pm sharp

For catering purposes RSVP July 31st to Ken Miller
e: hoofsandhounds1990@gmail.com or 0448445574