



FOR CLUB PRESIDENTS & MEMBERSHIP CHAIRS  
PLACE, FORT COLLINS, , CO  
10:00 am to 3:00 PM

# March 17, 2018

## A SUMMIT TO CREATE A CLUB MEMBERSHIP PLAN!

**FEATURING:** Kelly Atkinson, Rotary Zone Coordinator,  
Zone 27 & Nancy Hobbs, District 5440 Membership Chair

**WHO SHOULD ATTEND:** Club Presidents & Club  
Membership Chairs

**WHAT WILL BE ACCOMPLISHED:** Those who attend  
will be working participates to develop a realized Club  
Membership Plan with specific goals to achieve club  
growth as well as retention of existing members. This is  
NOT a lecture series but a hands on working summit  
where everyone who attends will be expected to  
participate and contribute. When it comes to membership,  
no one person has a monopoly on the good ideas and  
suggestions to grow club membership and engage  
existing members.

MIDPOINT  
5440  
MEMBERSHIP  
SUMMIT

Because this issue is of  
paramount importance to our  
District and because  
membership is *job one* in  
every club, please make sure  
you have at least one person  
from you club attend this  
IMPORTANT SUMMIT.

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Register to attend at  
[www.rotary5440.org](http://www.rotary5440.org)  
10 am to 3 pm.

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COME WITH AN IDEA &  
WALK AWAY TO WITH A  
PLAN TO ACCOMPLISH IT!

**THIS SPECIAL FORUM WAS EXCLUSIVELY DEVELOPED TO ENSURE THAT  
YOU WILL HAVE ALL THE TOOLS & SUPPORT NECESSARY TO GROW &  
RETAIN MEMBERSHIP IN YOUR CLUB!**