



District 5440 Spring Training Assembly  
April 29, 2017  
Little America – Cheyenne  
Draft – 4-21-17



**Opening Ceremonies 9:00 – 9:15 (Wyoming Ballroom)**

Emcee – *AG Julie Johnson-Haffner (Loveland)*

Inspiration – *P Lisa Evans (Fort Collins Rotaract)*

Pledge of Allegiance and 4-Way Test – *P Christine Vencill (Rotaract of Casper)*

Opening Remarks – *DG Barbara Redder (Casper – Five Trails)*

Purpose of the Assembly – *DGE Bill Emslie (Fort Collins – After Work)*

**Plenary session from 9:15 – 9:45 (Wyoming Ballroom)** “100 Years of Dedication to Service Above Self by the Greeley Rotary Club and its Monster Project, The Poudre Learning Center”. Learn how to register for the 100 year celebration and hear keynote speaker Rotary International President John Germ. Also hear about some of the history and accomplishments of the Greeley Club’s biggest project, the Poudre Learning Center including: How it has fostered water appreciation and education of you students, How it began and where it is today, Why we care about water education, and How other clubs can get more involved in conservation of water resources in the West. *P Garth Allen (Greeley) and Executive Director of the Poudre Learning Center, Ray Tschillard (Greeley)*

Logistics – *District Trainer Phyllis Abt (Fort Collins)*

**10:00 – 10:50 Breakout Sessions**

1. **“Many Heads and Hands are Better...The Power and Energy of a Membership Team!” – Teton Room.** Membership Committees, or teams, shouldn’t be an afterthought. The growth of your club depends on the vision, energy and networking abilities of your membership team. This session will be an interactive 50 minutes of “how-to” and answers. You’ll take back ideas to your club, or group, on 1) recruiting members for this vital committee, 2) setting them up for success, 3) building their strategies; and 4) best practices. We will also talk about the value of membership committees for Satellite and Rotaract groups. *AG Julie Johnson-Haffner (Loveland)*
2. **“Building Effective Foundation Committees” – Sinclair Room.** Training for club Rotary Foundation Chairs and committee members on four different activities they are involved with: participation, information, donation, and celebration. *Jim Epstein (Loveland) District Foundation Chair*
3. **“Using the Rotary Brand Center” – Wind River Room.** Learn how to how to use the Rotary Brand Center to download approved Rotary logos, letterhead, flyers, banners and other club resources. Will also be discussing how to update your Club Runner website to the new approved Rotary website templates and how to point your Rotary Club Domain Name correctly to Clubrunner. Email Chad Cundy @ [chad@wytech.biz](mailto:chad@wytech.biz) if you would like to schedule an afternoon appointment for consultation on any of these items. *PE Chad Cundy (Casper – Five Trails)*
4. **“Best Practices for Club Treasurers” – Yellowstone Room.** A session for new and experienced club treasurers. Share ideas and best practices to make the responsibility of serving as club treasurer manageable. Come, share and learn! *Linda Vomaske (Fort Collins Foothills) and Neil Harrison (Fort Collins After Work)*
5. **“Workshop on Presidential Citation for the 2016-17 Rotary Year” – Sheridan Room.** Do you need help entering you’re your progress toward the RI Presidential Citation in Rotary Club Central? If so, we’ll help you get it done. *DG Barbara Redder (Casper – Five Trails)*

### **11:00 – 11:50 Breakout Sessions**

6. “Road Map for Satellite Groups” – Teton Room. Are you curious about Satellite Groups? This session will focus on a new District document designed to help clubs thinking about establishing a Satellite Group. Facilitated by *Nancy Hobbs, District Membership Chair (Torrington); Jim Lutey, District Membership Subcommittee for Satellites (Greeley After Hours), and other Subcommittee Members.*
7. “Learn How to Navigate the Grant Process” – Sinclair Room. A workshop to help people learn the in’s and out’s of the grant process and encourage more people to participate in the grants program. *Joe Schon (Scottsbluff-Gering) and Ron Hogan (Loveland), District Grant Co-Chairs*
8. “Developing Effective Board Members” – Wind River Room. Learn strategies to build an effective board by helping members understand their responsibilities and fostering individual skill development. *DGN Chuck Rutenberg (Fort Collins) and DGND Chris Woodruff (Greeley Centennial)*
9. “Dialogue with the District Governor Elect” – Yellowstone Room. Q & A. Get to know the incoming District Governor. Learn about his priorities for the 2017-18 Rotary year. *DGE Bill Emslie – (Fort Collins – Rotary After Work)*
10. “Best Practices for Club Secretaries” – Sheridan Room. A session for new and experienced club secretaries. Share ideas and best practices to make the responsibility of serving as club treasurer manageable. Come, share and learn! *Jan Grack (Greeley After Hours), Kellie Tovar (Greeley After Hours) and Margaret Carpenter (Casper - Reveille)*

### **Lunch and Plenary Session 12:00 – 1:20 (Wyoming Ballroom)**

Emcee – *AG Jerry Westbrook (Loveland)*

- Join us in Casper! – A Prelude to the 2017 District Conference 2017 District Conference, Casper Event Center – June 1 – 3 – *AG Liz Becher (Casper)*
- Keynote Address –

“Polio: Up Close and Personal” - This program looks at the polio stats in Colorado and Wyoming, during the 40' and 50's (the height of the epidemic years) along with the many ways in which our local towns attempted to protect their populations from infection. Using my personal experience, I explain how the onset of acute polio presented, how it was treated at the time and what the experience of having polio was like for me. Fast forward 50 years, I share my unanticipated experiences with Post-Polio issues, a continuing adventure which led me to becoming an avid Rotarian.



*Linda Jessup  
(Loveland)*

### **1:30 – 2:20 Breakout Sessions**

11. **“Rotary Foundation Resources” – Teton Room.** Learn about the many resources, videos, and reports on Rotary.org that can help you promote The Rotary Foundation. Attend this session to learn strategies for effectively using these resources to further engage your club members in The Rotary Foundation. This will be an interactive session so come with your questions and we’ll do our best to answer them! *Christine Grodecki (Annual Giving Officer, Zones 21B and 27 and Jim Epstein, District Foundation Chair (Loveland)*
12. **“Strategic Planning” – Sinclair Room.** Whether your club has gone through Club Visioning or not, every club needs a Strategic Plan. Strategic Planning is essential to giving your club a vision and direction for the future. In this session, we will discuss the process of Strategic Planning, from beginning to end. So whether your club is at the very beginning of the process, or just needs a refresh, this session can help. We will discuss the many tools the District and Rotary International offer to help clubs with Strategic Planning, and the importance of it. *AG Shurie Scheel (Thermopolis)*
13. **“Telling Your Rotary Story” – Wind River Room.** We’ll talk about why it is so important to get the Rotary Story across to non-Rotarians, and the nuts and bolts of how to do that for written, video, oral, photograph, or digital presentations. People want to hear stories. People need stories. We are hard-wired to learn through stories. One of the earliest phrases a small child learns is, “Tell me a story.” It doesn’t have to be Pulitzer material, but it has to come from the heart, from something that touched you, whether it is uplifting, funny, a spark of beauty in ugliness, or just your favorite Rotary story over a beer. We’ll talk about leads, beginnings, middles, ends, People of Action Citation, publishing locally and district-wide, copyrights, etc. *Tracey Emslie (Fort Collins – Rotary After Work) and DGE Bill Emslie (Fort Collins – Rotary After Work)*
14. **“Rotary Uncovered” – Yellowstone Room.** Have you ever had a question about Rotary - why, how, who what, where? This is your chance to ask away and express your opinion about anything Rotary - Club, District, Rotary International, The Rotary Foundation. In our breakout, we will “uncover” all those secrets (but operate within the 4 Way Test). *PDG Phil Murphy (Fort Collins – Breakfast)*
15. **“Everything You Need to Know About Rotaract Clubs” – Sheridan Room.** This session will focus on the importance of Rotaract Clubs for its members and Rotary International. It will describe the role of Rotaract, who it is for and who it benefits, and offer steps to building an effective Rotaract Club. *PP Nathan Korinek and members of Fort Collins Rotaract*

### **2:30 – 3:00 Plenary Session – Wyoming Ballroom**

Emcee – *AG Karoline Woodruff (Greeley Centennial)*

- RLI Update
- Visioning Update – *Jan Grack (Greeley – After Hours)*
- District Training Update – *DT Phyllis Abt (Fort Collins)*
- Closing remarks by *DGE Bill Emslie (Fort Collins – Rotary After Work)*

### **3:00 – 4:00 – Rotary Foundation Café**

Come and explore activities that have been sponsored by The Rotary Foundation. Exhibits will be available with opportunities to learn about opportunities for service. Exhibits will include:

- Iron lung
- Polio Plus
- Water Pump
- Existing global grant projects
- Future global grant projects
- Foundation information

*Safe travels and Happy Trails until we meet again!*

*Save the Date!*

District 5440 Conferences and Assemblies;

- 2017 District Conference – June 1-3, 2017: Casper Event Center
- Fall Assembly – October 7, 2017: Little America, Cheyenne
- Spring 2018 Assembly – April 7, 2018: Little America, Cheyenne
- May 3-5, 2018 Estes Park – DGE Bill Emslie –  
Celebration of People of Action Making a Difference

Rotary International Conventions

- June 10 – 14, 2017 in Atlanta
- June 24 – 27, 2018 in Toronto, Ontario, Canada