



DISTRICT 6540 KEYNOTES

September, 2011
Volume 3 Issue 3

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- Albion
- [Angola](#)
- [Anthony Wayne](#)
- Auburn
- Berne
- [Bluffton](#)
- [Boswell](#)
- Butler
- [Chesterton-Porter](#)
- Churubusco
- Columbia City
- [Concord](#)
- [Crown Point](#)
- Decatur
- [Delphi](#)
- Demotte-Kankakee
- [Elkhart](#)
- [Elkhart Morning](#)
- [Fort Wayne](#)
- [Fowler](#)
- Garrett
- [Gary](#)
- [Goshen](#)
- Griffith
- [Hammond](#)
- Highland
- [Huntington](#)
- Kendallville
- [Kentland](#)
- LaGrange
- [La Porte](#)
- Ligonier
- [Logansport](#)
- Merrillville
- [Michigan City](#)
- [Mishawaka](#)
- [Monticello](#)
- [Munster](#)
- Nappanee
- [North Manchester](#)
- Otterbein
- Peru
- Plymouth
- Portage
- [Rensselaer](#)
- Rochester
- [Roseland](#)
- [Scherville](#)
- [South Bend](#)
- [South Gateway](#)
- [Sunrise-Edison Lakes](#)
- [Syracuse-Wawasee](#)
- Valparaiso
- [Wabash](#)
- [Warsaw](#)

September, 2011 New Generations Month

September we celebrate our newest avenue of service; New Generations Month. This is such an integral part of the future of Rotary, and a vital component of our need for growth into that area.

Did you know that Interact was started in Melbourne Florida in 1962? Interact's role has been expanded to include the age group of 12-18. This early learning capability can allow us to show our youth how they can foster greater understanding and goodwill locally and throughout the world. Interact stands for "international action." How appropriate a title for us to engage and embrace.

As our youth move forward in their educational and collegiate years they have an opportunity to join Rotaract. Rotaract was created in Charlotte, NC in 1968 for ages 18 to 30. This next level encourages citizenship and leadership potential for young men and women while emphasizing individual responsibility and community involvement.

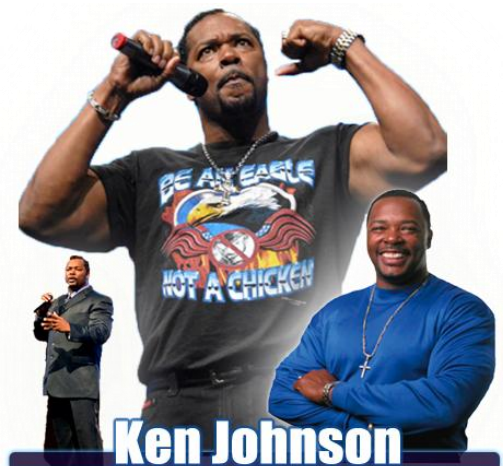
New Generations month should be a time for us to reflect and engage with all of our youth and young adults to improve their lives. New Generations acknowledges the positive change implemented by youth and young adults involved in leadership development activities, community and international service, and exchange programs that enrich and foster world peace and cultural understanding. Since Rotary has the finest youth programs in the world, let us dedicate our time and efforts to promote all of them throughout this fine district and to the Rotary world.

Please join me in thanking all of our New Generations and Youth Program Leaders;

they are engaged and taking the program to new heights, and for that we should all be grateful. I send out a big thank you to all of our youth and the clubs that support and sponsor them. Great job Rotarians, keep it up!



Foundation Dinner
Friday November 4, 2011
Lerner Theatre and
Crystal Ballroom
Elkhart, IN
Online Registration
www.rotary6540.org



Featured Speaker
Chaplain Indianapolis Colts



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International Convention May 6-9, 2012



Next year Rotary International will allow us to experience what has been called one of the most beautiful countries in the world. Begin making your travel plans and make sure your passport is up to date. Over the course of this year we will feature articles about every other month that deal with the importance of attending various Rotary events like the International Convention (nothing like being with 20,000 totally committed Rotarians). For a preview of Bangkok and the convention please visit:

<http://www.rotaryconvention2012.com/>

Foundation Giving Report Rotary Year 2010-11

Rotarians of District 6540 can feel especially proud of their efforts to support the Annual Programs fund of the Rotary Foundation. Last year marked another very successful year in giving to the Rotary Foundation. At the beginning of the year D6540 clubs had set a goal of raising almost \$239,000. They ended the year beating that goal by 138% and finished with \$330,370 raised for the Foundation. Our per capita average for the entire District was \$120.38. This marks the fourth year in a row that our members have given over \$300,000 to the Foundation.

Our top club in per capita giving was Kentland which averaged \$571 per member. Coming in second and third were Elkhart Morning (\$402) and Demotte-Kankakee (\$393). All in all, 27 of our 55 clubs finished the year averaging over \$100 per member. It also marked the 5th year in a row of every club contributing to the Foundation.

We also raised \$71,300 in our End Polio Now Gates Foundation Challenge (see next article) and had \$97,185 contributed to the Permanent Fund of the Foundation. When adding these figures to our Annual Programs Fund, total giving to the Foundation in 2010-11 stood at \$498,855.

To all Rotarians a heartfelt thanks for your generosity and support of the good works of the Foundation.



Gates \$200 Million Fundraising Challenge

As of June 30, 2011 Rotarians around the world had raised approximately \$185 million of the \$200 million Bill and Melinda Gates Foundation Challenge. In this, the final year, of the 3 year challenge we stand poised to exceed the goal that the Gates Foundation gave us 2 ½ years ago. Our goal was to raise \$1,000 per year, per club over the three year period.

Through June 30, our District had raised \$178,453 towards the Polio Eradication Effort. In addition, the District has provided \$75,000 of the District Designated Funds (DDF) provided by the Rotary Foundation. This makes total contributions of \$253,453.

Of the money raised by the clubs, our average per club stands at approximately \$3,245. We will easily finish the Gates Challenge having surpassed our fundraising goal.

Our top performing club is the little (19 members) Elkhart Morning club which has raised \$10,504 during the challenge. Other clubs having raised over \$5,000 are: Anthony Wayne, Demotte, Goshen, Kentland, Merrillville, Michigan City, Plymouth, Rensselaer, Schererville, South Bend, Valparaiso, Wabash and Warsaw.

Congratulations to all.



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September Issue Highlights

- Presidents Message** – The Greening of Rotary
- Rotary Riders** – Page 12
- Charity Without Borders** – Page 31
- Truths About Poverty** – Page 36
- This Close Ads** - Page 57
- Your Legacy** – Page 57

International Projects

Many clubs have a desire to accomplish international projects but don't quite have the resources to make the project happen. Sometimes the problem is lack of a contact for an international project. Quite often some of the international projects conducted by Rotary clubs have been a tag on to some type of ongoing relationship between a local church group and a project it is doing in a foreign country.

If your club doesn't have the international contacts to create your own matching grant programs, consider the projects listed at www.matchinggrants.org. This is a website devoted to Rotary Projects that are in need of funding assistance. You can search that website for projects in a particular region and with a particular emphasis, so chances are you can find something of interest for your club, or list your project for the support of other Rotary Clubs.

One useful avenue is to make inquiries with other clubs in the area (or District) to see if you can combine resources and assist with a project that they are pursuing. Over the course of this year we are going to see if we can use the District 6540 website (www.rotary6540.org) as a clearinghouse to list international projects that our clubs are pursuing.



Membership Moment

Two things that successful clubs have in common - plans and enthusiasm. Although there are many, many tips and tools to help grow and retain membership, many boil down to plans and enthusiasm. Can a new member readily see what they will be able to accomplish in their first 3 months of membership? Does your club have concrete plans that provide opportunities for service and for fun on a regular basis? This is equally important for retention. RI loses nearly as many members as it gains every single year. We work so hard to get new members; we need to work just as hard to keep them. Does your club have the plans and enthusiasm that keep your members involved?



**Next Training Session
Cadillac, MI
October 22, 2011**

<http://www.rliatlakes.org/schedule.aspx>