

Rotary
District 6440
The Home District



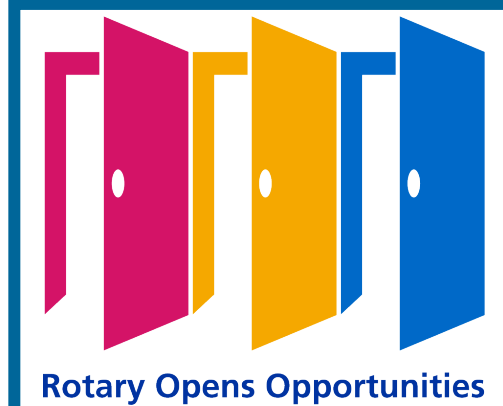
THANK YOU to the clubs who have offered their meetings to host the Virtual District Conference Series:

- Evanston Lighthouse
- Libertyville Sunrise
- Barrington Breakfast
- Buffalo Grove
- Schaumburg—Hoffman Estates

**ALL ZOOM SESSIONS USE THE SAME LINK:
<http://bit.ly/D6440DC2021>
ZOOM REGISTRATION IS NOT REQUIRED**


ARE YOU A NEW OR NEWER MEMBER? WANT TO LEARN MORE ABOUT WHAT ROTARY DOES AND HOW IT WORKS? JOIN LINDA BORTON AND DG LYLE STAAB FOR AN ENTERTAINING (PROMISE!) ONE-HOUR ORIENTATION. 7PM WEDNESDAY JUNE 2ND.

Invite
AIM High
Adapt Matter



District Conference Series
June 1-5, 2021



Rotary District 6440  **District Conference Series** **AIM High** Adapt Matter

Zoom at <http://bit.ly/D6440DC2021>

Rotary Opens Opportunities

June 01 Environment
Karen Kendrick-Hands
Environment as the Seventh Area of Focus
- Signing of Operation Pollination Pledge
Hosted by Evanston Lighthouse
Zoom starts 7:30AM

June 02 Polio
Dr. Jayant Sastry
Eradication of polio in India
Hosted by Libertyville Sunrise
Zoom starts 7:30AM

June 03 International
Hannah Warren Jhoole
- Renewal of Sister District Agreement Taiwan 3481
Hosted by Barrington Breakfast
Zoom starts 7:00AM

June 04 Fundraising
Cheryden Juergensen and PDG Rick Rivkin
501(c)(3) Basics and Options
Zoom starts at 7:30AM

June 05 Business Meeting
Annual meeting of the District 6440 Corporation
State of the District
Zoom starts at 9AM

Foundation
Amanda Ottman
Rotary, Refugees, and Peace
- Awards / Recognition
Hosted by Schaumburg—Hoffman Estates
Zoom starts at 12:30PM

Trivia
Zoom starts at 7:00PM

June 03 Youth Programs
Tom Carroll
Generations at Work
Hosted by Buffalo Grove
Zoom starts at 12:30PM

Fundraising
Samantha Swaim
Hybrid Fundraising After COVID-19
Zoom starts at 7:00PM

A DIFFERENT TYPE OF DISTRICT CONFERENCE

Summer beckons, and we're coming out of the pandemic, but it's not yet practical for us to gather in large numbers. Instead, this District Conference will be virtual, put on with the help of and in collaboration with a number of clubs.

Several of the clubs—Libertyville Sunrise, Buffalo Grove, and Schaumburg-Hoffman Estates—are meeting in person, and can accommodate a limited number of guests for their session. See <http://bit.ly/IN-PERSONDC6440> for information.

OUR SPEAKERS—from District Governor Lyle Staab

I was thrilled when Rotary announced Supporting the Environment would be the seventh area of focus. It was the result of a tremendous amount of work, and the Environmental Sustainability Rotary Action Group played a large part. **KAREN KENDRICK-HANDS**, a co-founder of ESRAG, knows the fascinating history of Rotary's work for the environment, and the opportunity opening to us on July 1st. Karen is a member of the Rotary Club of Madison, WI.



Ann Marie and I participated in a sub-national polio immunization event in India in late 2018. Our guide was **DR. JAYANT SASTRY**, a pediatrician, the PolioPlus Chairman for District 3060, and a member of the Rotary Club of Baroda Jawahamagar. We were struck by the precision and manpower we saw engaged that day to vaccinate 45,000 local children—in a country with 165 million under the age of six. Dr. Jay's story of the eradication of polio in India—a task he said he never dreamt possible—is captivating.



When I told Ann Marie that **HANNAH WARREN** would be speaking at the District Conference, she reminded me that over the years we've bought several items produced by Jhoole, the fair trade garment cooperative founded by Hannah. A Global Grant scholarship enabled Hannah to study Fashion Entrepreneurship at the London College of Fashion. Hannah is the Development and Marketing Director of Womanspace, and President-Elect of the Rotary Club of Rockford.



TOM CARROLL has spoken at every RYLA the last twelve years, which is proof that he's entertaining and impactful. I decided years ago that his presentation on the differences and similarities between generations would be very useful for those of us working to attract new members to Rotary. A Clinical Psychologist, the retired Executive VP and Chief Administration Officer for RR Donnelly, and a highly-qualified yoga instructor, Tom will get you thinking!

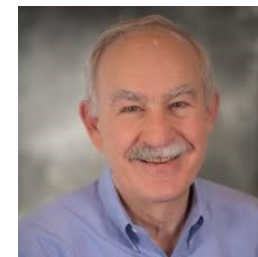


During the pandemic, we were challenged to re-invent our fundraising. I attended lots of free webinars, and heard many speakers, but none got my attention like **SAMANTHA SWAIM**. With 20 years experience in nonprofit fundraising and event production, Samantha will make a case that your post-pandemic events should absolutely have a hybrid component, and give you ideas on how to make them a success.

It doesn't take much research to discover that we have at least 20 clubs with a balance of more than \$100,000 in a 501(c)(3) tax-exempt entity. And rarely does a week pass that I don't get a question about a 501(c)(3). **CHERYDEN JUERGENSEN** is a member of the McHenry Area Rotary Club, and a Partner in with Eder, Casella and Co., a Lake County-based accounting and consulting firm. As a CPA and as the treasurer of both her Rotary Club and its Foundation, Cheryden is exceptionally qualified to speak to how a 501(c)(3) can help you serve—and when you should and shouldn't consider creating one.



Past District Governor **RICK RIVKIN** (2016-2017) is the creator of and the champion behind the District 6440 Charitable Fund Inc., which provides the benefits of a 501(c)(3) to clubs that don't wish to bother with having their own, and allows donors to make tax-deductible donations to special initiatives. Rick is a member of the Rotary Club of Northbrook.



I was backstage, waiting to introduce the next speaker, when **AMANDA OTTMAN** addressed the 2019 Rotary Zone Institute in Kansas City. Before she could get past me, I asked if she'd share her story at this District Conference. A Rotary World Peace Fellow and Rotary Youth Exchange student, Amanda has worked in international humanitarian roles, including as a global connections officer for the American Refugee Committee. She now is a Partner Relations Manager with Rotary International.

