Use this worksheet to start developing a plan that works for your club.   
Add strategies to meet your club’s needs.

**CREATING YOUR   
CLUB LEADERSHIP PLAN**

**Rotary Club of       Rotary Year**

Our club has a strategic plan that reflects what we want our club to be like in three to five years

Our club is engaging. We use the following meeting formats:

Traditional meetings: /month

Online meetings: **/**month

Service meetings: /month

Social events: **/**month

Other:

Other:

Our club ensures continuity:

Members prepare for leadership positions

Past, present, and future leaders participate in making decisions

Our club has fun social activities planned for the year:

Networking and socializing events

Events that welcome families

Our club has a comprehensive training plan that includes:

District conference

District membership seminar

District public image seminar

District Rotary Foundation seminar

New member orientation

Online courses on the Learning Center

Club Officers Basics course

Membership online course󠄀

Presidents-elect training seminar

Our club has entered its annual goals in Rotary Club Central

Our club has a communication plan for members and for the community:

We use social media tools like Facebook

Our club website is active and current

Other:

Other:

Other:

Our club’s bylaws are current and reflect our structure and practices

Our club has strategies for keeping all members active in the club:

Members are involved in projects

New members are assigned mentors

Our club has committees that support our needs:

Administration

Membership

Public relations

Rotary Foundation

Service

Other:

Other:

Other: