

Bradford R. Howard (Brad)

Brad, is a Past District Governor of District 5170 (California's Silicon Valley), and a past member of the Board of Directors of Rotary International's for the 2015-17 Rotary years. He is currently serving as Aide to Jennifer Jones, the 2022-2023 Rotary International President.

Brad just completed serving a three-year term as Chairman of Rotary's Communication Committee, and was a member of the 2020 Rotary Convention committee, which planned two conventions – one that was to have been held in Honolulu, Hawaii, and a second one that actually occurred – the 2020 Virtual Convention. In addition, he has served on a number of Rotary International committees.

The eradication of polio has been a significant part of Brad's Rotary experience. He served 10 years as the Zone 26 End Polio Now Coordinator, and has led 34 Rotarian groups, comprised of over 1,600 people, to participate in polio national immunization days in sub-Saharan, West Africa and India.

Brad is president of Howard Tours and managing director of Howard Properties. He has dedicated much of his time and talents to the Haas School of Business at the University of California, Berkeley, as a board member, chair of fund development and trustee of the Berkeley Foundation.

Brad is a recipient of Rotary's Service Above Self Award, The Rotary Foundation's Distinguished Service Award and the International Service Award for a Polio Free World, a recognition provided to no more than 10 people each year.