# Minimize your club's cost

## for one-page ads in the Program Book

Refer to samples on attached pages.

**Sample 1a:** These one-page ad samples illustrate ad revenue of \$500 and \$600, leaving your club responsible for just \$150–\$250.

**Sample 1b:** These one-page ad samples illustrate ad revenue of \$800 and \$900, leaving your club no monetary responsibility for ads on its page.

#### Be creative. Mix ad sizes.

Substitute photos for ads if you'd like.

## No limit to the number of ad pages your club can purchase!

## It's only \$100 for a business card ad! Ask:

- REALTORS®
- Dentists
- Attorneys
- Financial Advisors
- Security Companies
- Business
  Consultants
- Travel Agencies
- Flower Shops
- Tire Shops
- Restaurants

- Hotels
- Car Dealerships
- Bankers
- Hair and nail salons
- Tailors
- Dry Cleaners
- Secretarial
  Services
- Printers
- Public Relations Professionals

#### Ad concepts:

- Club members' businesses, your employer, your employees
- Tributes from your club's board and/ or individual members
- List your club's community projects (non-profits, schools, etc.)
- Promote your club's fundraising and/ or fellowship events
- Showcase your Interact and/or Rotaract clubs or members
- Local businesses that club members frequent
- Corporations in the community

## **Questions?**

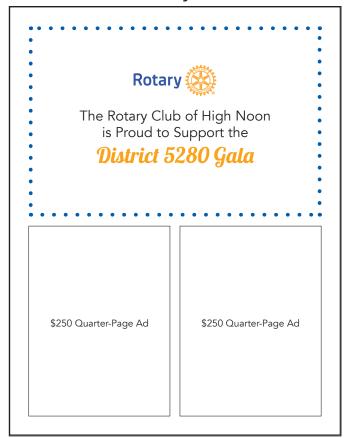
Contact Karen Greenberg: 310.266.7567 or FoundationCelebration5280@gmail.com.

## Need help preparing your club's ad page?

Contact Christine Barnicki at 310.422.6335 or ctbarnicki@cox.net.

## Sample 1a: full-page ads with minimum cost for your club





## Sample 1b: full-page ads with no cost for your club

