



SPONSORSHIP OPPORTUNITIES

- Diamond Sponsor (ONE ONLY)** **\$ 5,000**
 - Table for 10 guests at the Foundation Celebration
 - Outside back cover of the program
 - Recognition at the event
 - Your name and/or company logo on display at the event
- Ruby Sponsor (TWO ONLY)** **\$ 2,500**
 - Four tickets to the Foundation Celebration
 - Inside back cover or Inside front cover of the program
 - Recognition at the event
 - Your name and/or company logo on display at the event
- Emerald Sponsor** **\$ 1,500**
 - Two tickets to the Foundation Celebration
 - Full-page ad in the program
 - Recognition at the event
 - Your name and/or company logo on display at the event

SPONSOR ONE OF THESE ITEMS FOR \$500

- Bar Sponsor**
 - Signage at bar / Recognition in print program and at event
- Mask & Décor Sponsor**
 - Signage at mask table / Recognition in print program and at event
- Silent Auction Sponsor**
 - Signage at silent auction / Recognition in print program and at event

ADVERTISING OPPORTUNITIES

- Full-page color ad** **\$ 700**
- Half-page color ad** **\$ 400**
- Quarter-page color ad** **\$ 250**
- Business Card** **\$ 100**

PAYMENT

1) Indicate your sponsorship or advertising selection by checking the box next to its description. 2) Make out a check for the amount due, payable to Rotary District 5280, and 3) mail with the form below to: Tori Hettinger, Rotary District 5280, 8939 S. Sepulveda Blvd., Suite 210, Los Angeles CA 90045.

NAME	CLUB
COMPANY	BUSINESS CLASSIFICATION
PHONE	EMAIL

OCTOBER 6: PAYMENT AND AD ART DEADLINE

AD SPECIFICATIONS

- FULL PAGE**
8.5" (w) x 11" (h) trim size
8.75" (w) x 11.25" (h) w/bleed and 7.875" x 10.375" live area
or 7.5" (w) x 10" (h) no bleed
- HALF PAGE**
7.5" (w) x 4.875" (h)
- QUARTER PAGE**
3.625" (w) x 4.875" (h)
- STANDARD BUSINESS CARD**
3.5" (w) x 2" (h)

Other specs:

- Save color ads in the CMYK spectrum, not RGB, Lab, or Index.
- Save black-and-white ads as grayscale.
- Images must be at least 300 pixels per inch (PPI) at 100% of size used in ad.
- Embed or outline all fonts.
- Include crop marks on ads with bleed.

Acceptable file formats for ad art:

- PDF X-1a:2001
- Illustrator eps with embedded images
- Photoshop jpeg (maximum quality)

To submit ads:

- Send files 10 MB and smaller to: ctbarnicki@cox.net
- Send files larger than 10 MB via Dropbox, Hightail, or other cloud-based service. Email the download link to ctbarnicki@cox.net
- In your email, include the sponsor/ advertiser's name, contact name, phone, and email.

Need help preparing your ad?

- Phone or text Christine Barnicki at 310.422.6335 or email her at ctbarnicki@cox.net

QUESTIONS?

Contact Karen Greenberg at 310.266.7567 or at FoundationCelebration5280@gmail.com.