



Rotary Club of Alameda Lobster Dinner 2019

Benefiting Alameda Charities through
The Community Grants Program

Dear Fellow Rotarian:

This letter is an invitation to select community members to join us as partners in raising funds for the Third Annual Rotary Club of Alameda Community Grants Program.

Our Lobster Feed fundraiser will be held on **Thursday, November 7, 2019** from **5:30pm to 8:30pm** at the Alameda Elks Lodge Rathskeller.

Your donation is the key to our program's success. Underwriting, cash donations, suitable raffle items, loan of equipment/materials, and in kind donations are greatly appreciated. The details regarding the various means of sponsorship and donation are outlined on the following Sponsorship Opportunities page. Please help us continue our wonderful legacy of support to our community!

Thank you for your time and consideration,

Kathy Moehring, event chair
Past President, Rotary Club of Alameda



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Sponsorship Opportunities

Platinum (Presenting Sponsor) \$2,500

- Your company banner (provided by you) displayed on stage at event.
- Name and logo on promotional posters, flyers, print media, and recognition on press releases and advertising.
- One reserved table for 8 guests.
- Recognition on sponsor signs.
- Special recognition at the event by MC.
- Ad placement (up to 5 ads) during event's electronic presentation.
- Listing including logo, on Alameda Rotary's Facebook page and website, with link (through June 2020).
- All benefits of the Bronze level.

Gold \$1,000

- 4 tickets with reserved seats to the event.
- Recognition at event by the MC.
- Ability to hang large banner (provided by you) at event.
- Name AND logo on promotional posters and flyers.
- Ad placement (up to 3 ads) during event's electronic presentation.
- Listing including logo, on Alameda Rotary's Facebook page and website, with link (through June 2020).
- All benefits of the Bronze level.

Silver \$500

- 2 tickets to the event.
- Recognition at event by the MC at event.
- All benefits of the Bronze level

Bronze \$250

- Name on promotional posters and flyers.
- Signage at event check-in.
- Recognition during event's electronic presentation.
- Listing on Alameda Rotary's Facebook page and website, with link (through December 2019).
- Listing in weekly Alameda Rotary newsletter (through November 2019).

Equipment/Materials Donor contact :

Sponsors contact Kathy Moehring at 813.8225, or email kathymoehring@gmail.com

In-Kind Donors contact :

**Please complete the following Sponsorship Agreement and return it to
Rotary Club of Alameda, PO Box 2403, Alameda, CA 94501, or call for pick-up!**



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Sponsorship Agreement

Please complete and return.

Company/Sponsor Name: _____

Company Contact and Title: _____

Email & Phone Number: _____

Website: _____

- I/we would like to be a Platinum Sponsor; my/our donation of \$2,500 is included.
- I/we would like to be a Gold Sponsor; my/our donation of \$1,000 is included.
- I/we would like to be a Silver Sponsor; my/our donation of \$500 is included.
- I/we would like to be a Bronze Sponsor; my/our donation of \$250 is included.
- I/we would like to donate an item to the raffle.
Description of Item: _____
 - Included with this Agreement
 - Please call the person named above to arrange pick-up or delivery of the donation
- My/our donation of _____ is included.
- I/we would like to make a contribution of equipment or materials. Please contact the person named above to work out the details.

