

Thank you for your participation to be a part of our 2018 Rose, White & Blue Parade. We are very excited to have you be a part of this special day to celebrate America!

Included are several important documents:

- Parade Instructions
- Parade Staging Map
- Route Map And Street Closure Info

In a few days we will provide you with a parade entry number. Don't worry if you forget your number, as long as you have signed up, you can get your number when you check in on July 4th.

It is important you read ALL of these materials thoroughly.

Event Day – Thursday, July 4, 2019

We realize that there is a lot of "waiting" time before the parade starts, but please be patient and understand that it is important to have all units in place by 8:00 a.m. to 8:30 a.m. for the safety of all participants. Note: VIP units may have arranged special arrival times.

CHECK IN: You will be greeted by a CHECK-IN CAPTAIN and you will be directed to your assigned area. Once the Check-In Captain directs you to your assigned AREA, please follow the instructions of the Parade Area Captain. If your vehicle is not in the parade, park in the neighborhood, away from the staging area.

YOU WILL RECEIVE YOUR CHECK-IN LOCATION A FEW DAYS PRIOR TO THE PARADE. IF YOU HAVE NOT RECEIVED YOUR CHECK IN LOCATION BY JULY 1 PLEASE EMAIL ME ASAP AT bfranzen@rosewhiteblueparade.com

Staging Time: 8:00 a.m.

Parade kicks off at 10:00 a.m. sharp

Note: DO NOT arrive before check-in and park your vehicles yourself.

DO NOT leave your parade unit vehicle unattended or you will be towed.

Location:

555 Dana (Parking lot across from Lincoln High School)

Parade Unit #:

SUBJECT TO CHANGE on Event Day. Follow instructions of Parade Volunteers.

Parking/Drop-Off:

It is best that you arrange to be dropped off at staging area if you are a walking unit and get picked up at the festival/end of the parade.



**DO NOT PARK
YOUR CARS IN
STAGING AREAS
(if you are not a
parade unit).
NO EXCEPTIONS.**

**Parking on the
neighborhood
streets outside
the staging area
is available.**



NO VEHICLES ARE ALLOWED to drop off units in the staging area.
ALL UNITS must be dropped off and walk to the Check-In Area (See Map)
• Exception: Only ADA Vehicles may drop-off participants in staging area.

De-Staging: All units will finish parade route on The Alameda and TURN LEFT AT PERSHING, RIGHT AT STOCKTON and leave or return to staging area.

Display Vehicles: Floats/Vehicles who wish to be on display at the festival after parade will proceed to Pershing and return to Lenzen Avenue for DISPLAY AREA.
Display time: End of parade UNTIL 3:00 p.m. Contact us if you are interested.

Parade Unit General Rules and Guidelines – IMPORTANT – READ

All parade entries are by invitation only and subject to approval by the Rose, White and Blue Parade Committee. All units are encouraged to adopt the 4th of July theme of the Rose, White and Blue Parade in their entry. Units should be memorable and can be inspirational, educational, and entertaining.

- ALL FLOATS – Required by San Jose Fire Dept. – you must have a 2A10BC unexpired fire extinguisher. You will NOT be allowed in the parade without one. NO EXCEPTIONS.
- PLEASE follow the instructions of your Parade Captain Volunteer. Due to volume of participants, changes may be made on event day (i.e. change of lineup# or area) on event day. Please cooperate with the Parade Captain Volunteer and help us make this event a success!
- BIKES/KIDS – All walk-in parents accompanying children may proceed to KIDS AREA to sign a liability waiver for kids to walk in parade.
- ALL DOGS/PETS – MUST BE ON LEASH AT ALL TIMES
- ABSOLUTELY NO unregistered VEHICLES OR FLOATS OR SPECIAL UNITS may show up day of parade. You will be told you CANNOT enter the parade, NO EXCEPTIONS.
- Parade STAFF reserves the right to remove you from the parade immediately if rules are not followed.

Vehicles:

- No persons will be allowed to ride outside of the vehicle. Vehicles must be clean.

Floats:

- FLOATS must have 2A10BC Fire Extinguishers on the float at all times.

Forward Motion Parade:

- All entries are required to maintain a continuous forward motion during the parade.
- Parade Officials may change pace or stop forward motion to maintain suitable space between entries.
- Each parade unit and groups are required to follow their requests to speed up or slow down.

Participant Age Restrictions: There must be at least one adult escort for every six children under the age of 13 years old.

Identification Signs: Identification banners are encouraged for entries in the parade.

- Please limit banner size to no larger than 3'X10'.
- Only confirmed parade sponsors and/or parade participant organization logos will be permitted.

Cancellation Policy: The Parade always takes place, rain or shine. Only a significant act of nature will cancel the parade, of which all units would be notified.

If for some unforeseen reason your unit is not able to participate in the parade after being accepted, please email: rwbparade@gmail.com 3 days or more in advance.

Parade Day: Entries absent on the parade day without proper notification may not receive future invitations to the parade.

Additional Rules:

- No throwing favors, handouts, literature or promotional items from a float, vehicle or by a participant.
This is EXTREMELY DANGEROUS as spectators (particularly children) will run out into the road to retrieve favors or handouts and could be struck by a moving vehicle. This is a serious liability factor, one that has resulted in injuries in other major parades.
- No advocating, opposing or depicting of any political, religious or social issues. Any unit doing so will be removed from the parade line.
- No spraying of water or other liquids from units. This is EXTREMELY DANGEROUS! This is a serious liability factor, one that could result in person injury or property damage.
- No persons or articles hanging over the sides of floats or vehicles. This is EXTREMELY DANGEROUS! This is a serious liability factor that could result in personal injury. If a unit is in violation of this rule, it will be removed from the parade immediately.
- No alcoholic beverages. Alcoholic beverages are NOT allowed on any participant or in any vehicle. Participants consuming alcohol prior to or during the parade will be removed from the line of march.

Supplies & Equipment

- If applicable to your entry, an experienced electrician must do all electrical work and electrical wires, devices and connections must be approved for the use intended. Wiring must be properly secured.
- Decorations must be flame-resistant and waterproof. Avoid such materials as hay, straw, dried flowers, tissues, paper napkins or other materials that have to be fire-proofed. Utilize floral sheeting, papier-mâché, paint or other fire and weather resistant materials.
- Fresh live flowers, plants or organic materials are allowed. Paints applied must be U.L. approved or water-based.

Signage

- Signs or banners may state a sponsor name and/or name of group.
- Painted logos or letters on vehicles may state sponsor or name or group.
- No signs are allowed depicting political, religious or social issues.

Sound

- Music must maintain volume that will not interfere with other parade units while in the line of march.
- The use of sound for commercial messages or political, religious, or social issues is prohibited.

Safety

- No smoking on or around any floats at any time.
- The Rose, White & Blue Parade staff reserves the right to reject a participant at any time. All decisions of the Rose, White & Blue Parade committee and staff are final.

Vehicle Drivers

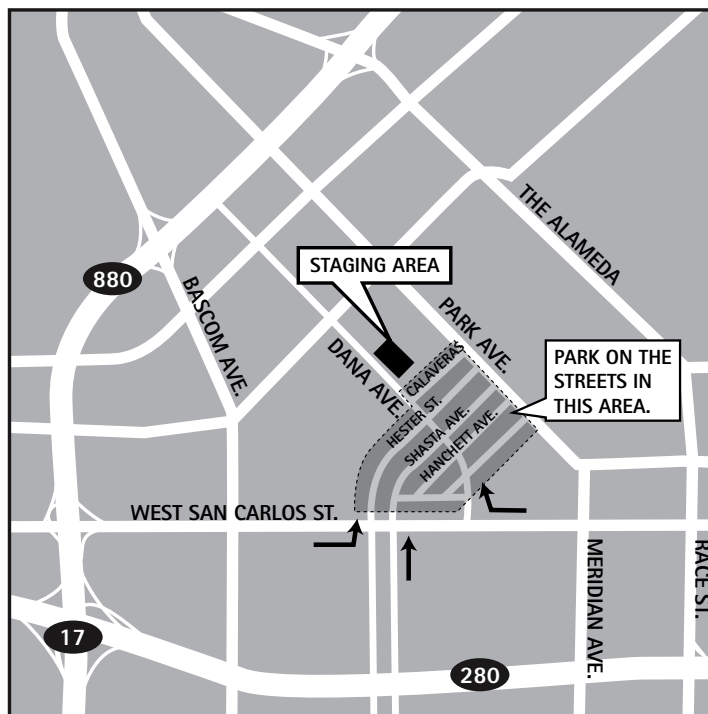
- Driver must possess a valid driver's license and be at least 18 years of age.
- Driver must have proper vision on all sides
- Drivers must have insurance for their vehicles

Questions?

If you have any other questions, please feel free to email rwbparade@gmail.com with your questions. Thank you!!

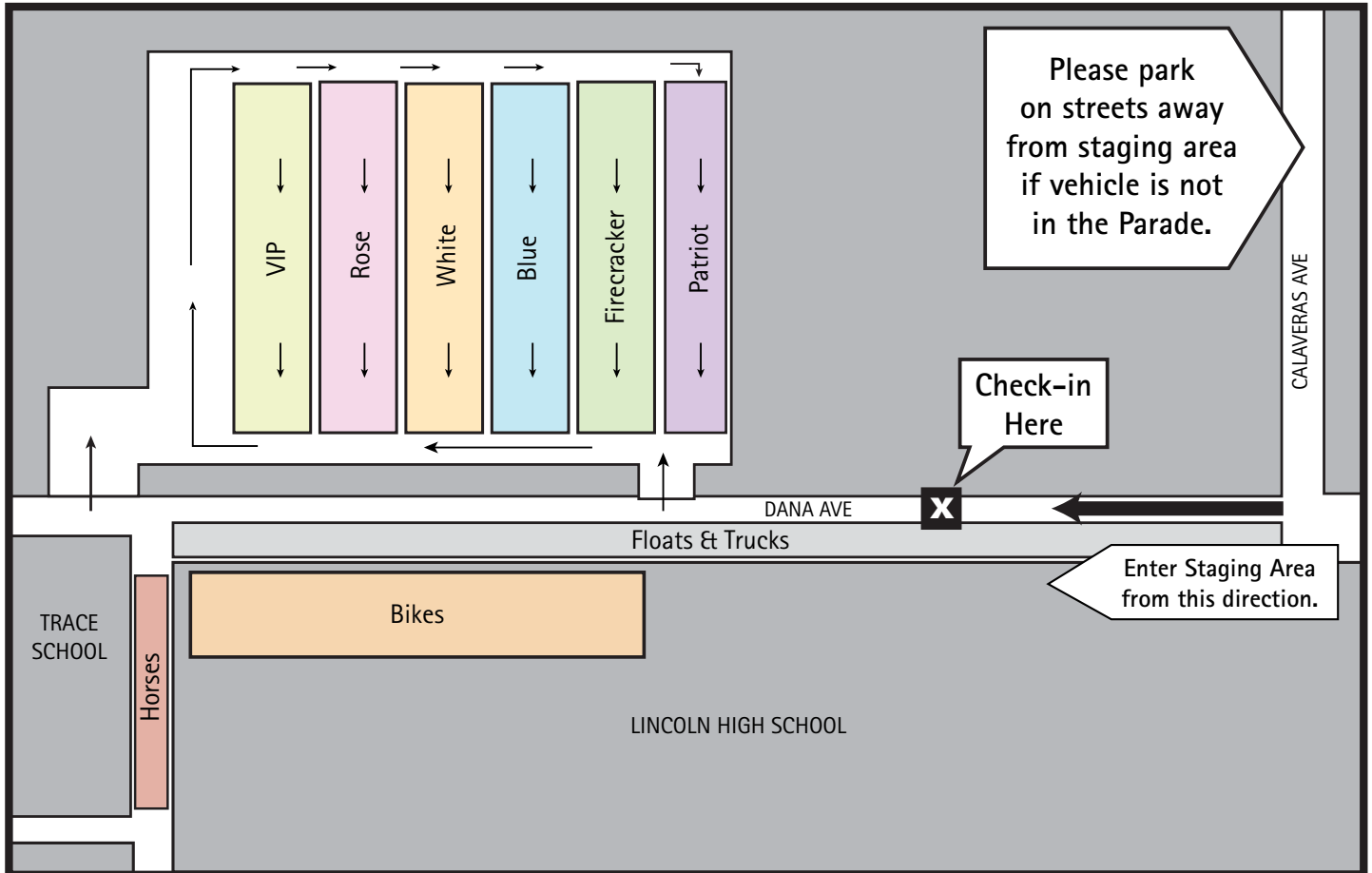
Directions to the Staging Area

- FROM THE NORTH: Take 880 to Bascom Avenue South. Turn left on West San Carlos St. Turn left again at Shasta Avenue, then left on Dana Ave. Park on these nearby streets and walk in if your vehicle is not part of the parade.
- FROM THE SOUTH-EAST: Take the 280 North to Race Street exit. Turn right on Race Street. Turn left on West San Carlos St., then right on Dana Avenue. Park on these nearby streets and walk in if your vehicle is not part of the parade.





Parade Staging Area Map



Parade Route and Street Closures

