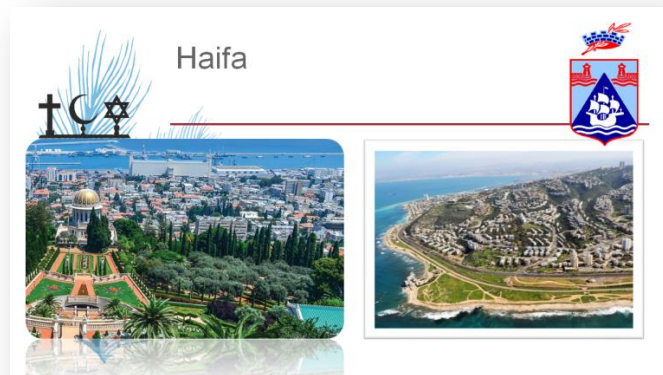


Shay Shmoul – Israeli Emissary
List of Topics

1. Holy Places and Landmarks in Israel

Let us go on a virtual trip to the land of Israel! While a lot of people are familiar with the holy cities of Jerusalem and Nazareth, I want to introduce you to the dry Negev Desert, the snowy peaks of Mount Hermon, and Tel Aviv – the city that never sleeps. This multimedia tour will make you want to go to the real Israel.



2. Israel Defense Forces - The World's Most Moral Army

Even though Israel is shown as an aggressive and occupying state on world media, it actually has the world's most moral army. If you want to learn about the structure and organization of the Israeli Defense Forces, then look no further! As an IDF lieutenant I might even share an army secret with you.



3. *Israeli Culture: a Hub of Diversity*

What is common to Christian and Muslim Arabs, Ultra-Orthodox Jews, and Jews from Europe, Africa and Russia? They all live in Israel. If you want to find out more about the sub-cultures that make up Israeli society, then the best way is to learn about the individual people of these groups.



4. *The Unsung Tale of Israeli Music*

Israeli music draws its influence from many different rhythms, melodies, instruments and texts; both ancient and modern. While music is an International language, Israeli music is a multi-national festival!



5. Israeli Superheroes

What makes a superhero? Is it a special superpower, a courageous personality, or a vicious supervillain that wants to destroy them? The answer is all of the above. Israel has a few superheroes of its own, even though some might surprise you.

GAL GADOT

- BORN IN ISRAEL, 1985
- ACTRESS AND MODEL
- WAS A COMBAT TRAINER FOR ISRAEL DEFENCE FORCES
- KNOWN FOR THE FAST AND THE FURIOUS FILM SERIES
- SHE PERFORMED HER OWN STUNTS FOR THE MOVIES
- **SUPERPOWER:** SHE IS WONDER WOMAN

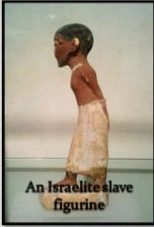


6. Fairy Tales or History? Archaeological Support for Biblical Events


Have you ever wondered whether the tales of the Bible are fiction or history? Well, I did. With the help of Dr Liora Goldman (Department of Biblical Studies, University of Haifa) I conducted a thorough research about the authenticity of select tales: Sodom and Gomorrah, The Exodus, House of King David, The Jewish Temple and more. The truth I found amazed me.

The Exodus


- The Exodus is the founding myth of Israel.
- It tells of the enslavement of the Israelites in Egypt, their departure under the leadership of Moses, the revelations at Sinai (including the Ten Commandments), and their wanderings in the wilderness up to the borders of Canaan.
- it is recounted daily in Jewish prayers and celebrated in the festival of Pesach.
- The Ipuwer Papyrus that was found in Egypt depicts a poem describing Egypt as afflicted by natural disasters and in a state of chaos, including "the river is blood" and frequent references to servants running away.



An Israelite slave figurine



The Pyramids of Giza



The Ipuwer Papyrus

7. *Israel Through My Personal Story*

Meet Israel through my personal story. I was born and raised in Haifa, “the capital city of north Israel”, to a unique family, of both Hungarian and Moroccan heritage. After graduating from high school, I served in the IDF as a human resources officer, taking different positions in all three regional Commands. Find more about me, and the way Israeli people live life.

Officers' Training



8. *Israeli Invention and Innovation*

Did you know that cherry tomatoes and flash drives were invented in Israel? Find out how the country that had to endure constant security threats became the perfect breeding ground for innovation in various fields, such as medicine, army tech, agriculture, computer engineering and more.

Computer Engineering

- Intel Processors
- DiskOnKey, or flash drive

