

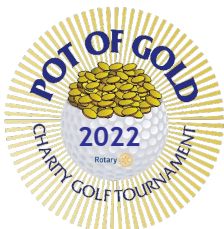


26TH ANNUAL
ROTARY POT OF GOLD
CHARITY GOLF TOURNAMENT
MAYFAIR LAKES GOLF CLUB - JULY 12 2022

Title Sponsor



CASSADY
— & COMPANY —



26TH ANNUAL
**ROTARY POT OF GOLD
CHARITY GOLF TOURNAMENT**
JULY 12 2022
MAYFAIR LAKES GOLF & COUNTRY CLUB

TITLE SPONSOR



A MESSAGE FROM OUR CHAIRMAN

The Royal City Rotary Club and the Rotary Club of New Westminster invite you to participate in the 26th Annual Rotary Pot of Gold Charity Golf Tournament.

Over the past 25 years, this event has raised approximately \$600,000 for local charities. Approximately \$30,000 was raised from our last Rotary tournament alone. The New Westminster and Royal City Rotary Clubs principal focus has been on programs for youth in the New Westminster area, and we will continue to promote them.

Again this year, the two local Rotary Clubs will also donate part of the net proceeds to Salvation Army New Westminster, and the Lower Mainland Purpose Society (an alternate education facility) to further their valuable work with individuals facing their own challenges in the community, including at-risk youth.

Past Rotary tournaments have been sold out. We hope to repeat that success this year. We invite you to participate in the tournament as a sponsor, donor or golfer...or, ideally, all three. Attached are brochures about how you can participate in a day of golf and camaraderie, and support our work in your community at the same time.

If you have any questions, please contact Rick Molstad at 604.831.1821 or by e-mail at molstad.rick@gmail.com, and I would be pleased to answer your enquiries.

Hoping to see you on July 12th.

Rick Molstad
Chairman, Rotary Pot of Gold Charity Golf Tournament Committee

Our Rotary golf tournament will be subject to applicable restrictions issued by the Provincial Health Authority.

rotarypotofgoldgolf.com



WHY SPONSOR US?

TITLE SPONSOR



CASSADY
& COMPANY

COMMUNITY IMPACT

We've raised approximately \$600,000 in the past 25 years for local charities.

Funds raised support projects for at-risk youth in our community, including RYLA, Adventure programs, Rotaract, Interact, a hot lunch program in New Westminister Secondary School and Youth Exchange.

2022 net Rotary tournament proceeds to benefit: the Rotary Club of New Westminister, Royal City Rotary Club, Salvation Army New Westminister and the Lower Mainland Purpose Society.



BRAND RECOGNITION



This is a great opportunity to showcase your brand, product, or service. Build customer loyalty by aligning your business with important community causes!

Opportunities to get your brand noticed include sponsoring golf carts, our gourmet lunch, buffet dinner, plus many on-course contests, auctions, and prizes! Imagine, sponsoring a HOLE IN ONE and presenting a lucky golfer up to \$50,000 in cash, cars, or...? It has been done at our tournament!

Build brand awareness and reach an attractive audience at an affordable price point! Have a positive impact in the community where your customers *live, work, and play!*

NETWORK, PLAY, CONNECT!

The Rotary tournament aims to sell out every year as golfers enjoy a great day of golf at the semi-private Mayfair Lakes Golf & Country Club.

With over 130 engaged corporate decision makers and community leaders in attendance, you can grow your contacts in a safe and fun outdoor environment.

Network with prospective customers, or engage face-to-face with key decision makers!



Photo with the Felions



SPONSOR BENEFITS

TITLE SPONSOR



CASSADY
& COMPANY

SPONSOR TYPE	BENEFITS
MAJORS SPONSOR Title Sponsor - (\$7.5k) <i>SOLD</i>	<ul style="list-style-type: none"> • Registration for golf, shared cart, & dinner for 12 • Inclusion and promotion in social media strategy • Corporate Logo & Sponsor Recognition in promotional campaign, pre and post-events • Signage at registration and dinner • Recognition on event print materials • Event program and dinner recognition • Podium participation and awards presenter at dinner
GREENS SPONSORS Community Sponsor (\$2.5k) Dinner Co-Sponsor (\$2.5k)	<ul style="list-style-type: none"> • Registration for golf, shared cart, & dinner for 4 • Inclusion and promotion in social media strategy • Corporate Logo & Sponsor Recognition in promotional campaign, pre and post-events • Signage at registration and dinner • Recognition on event print materials • Event program and dinner recognition
FAIRWAY SPONSORS Golf Cart Co-Sponsor (2 @ \$1.5k) Lunch or Wine Sponsor (\$1.5k) Print Media Sponsor - <i>SOLD</i> Print Sponsor - <i>SOLD</i> Contest Package Co-Sponsor (2 @ \$1.25k)	<ul style="list-style-type: none"> • Registration for golf, shared cart, & dinner for 2 • Inclusion and promotion in social media strategy • Corporate Logo & Sponsor Recognition in promotional campaign, pre and post-events • Signage at registration and dinner • Recognition on event print materials • Event program recognition
TEEBOX SPONSORS Hole in One Sponsor (4 @ \$800) Contest Prize Sponsor (6 @ \$400, plus Prize) Hole Sponsor (\$400)	<ul style="list-style-type: none"> • Inclusion and promotion in social media strategy • Signage at hole • Opportunity to activate at your hole • Recognition on event print materials • Event program recognition

For more information and to book your Partnership Opportunity and Foursome, contact:

Kelly Lum: lum_kelly@hotmail.com / Dave Vallee: dave@teamdavevallee.com /

Rick Molstad: molstad.rick@gmail.com

PRESENTED BY:



ROTARY CLUB OF NEW WESTMINSTER /
ROYAL CITY ROTARY CLUB



ROTARY POT OF GOLD CHARITY GOLF TOURNAMENT SPONSORSHIP

NET PROCEEDS BENEFIT



TITLE SPONSOR



JULY 12, 2022 • MAYFAIR LAKES GOLF & COUNTRY CLUB • 5460 NO. 7 RD, RICHMOND, BC • 604-276-0585

SCHEDULE OF EVENTS

- 11:00am - 12:30pm: Registration
- 1:00pm: Shotgun Start
- 6:30pm - 8:30pm: Reception, Dinner, Awards Ceremony

SPONSOR REGISTRATION FORM

Company Name: _____
Address: _____ Postal Code: _____
Contact Person: _____ Phone: _____
Email: _____

SPONSORSHIP

- | | |
|---|---|
| <input checked="" type="checkbox"/> Title Sponsor, \$7500 (SOLD) | <input type="checkbox"/> Hole in One \$800 |
| <input type="checkbox"/> Dinner Co-Sponsor, \$2500 (2 available) | <input type="checkbox"/> Contest Hole Sponsor \$400 plus Prize (6 available) |
| <input type="checkbox"/> Community Sponsor, \$2500 (4 available) | <input type="checkbox"/> Closest to the Pin <input type="checkbox"/> Men <input type="checkbox"/> Women (2 available) |
| <input type="checkbox"/> Lunch or Wine Sponsor, \$1500 each | <input type="checkbox"/> Longest Drive <input type="checkbox"/> Men <input type="checkbox"/> Women (2 available) |
| <input type="checkbox"/> Golf Cart Co-Sponsor, \$1500 each (2 available) | <input type="checkbox"/> Straightest Drive <input type="checkbox"/> Men <input type="checkbox"/> Women (2 available) |
| <input checked="" type="checkbox"/> Print Media Sponsor (SOLD) | <input checked="" type="checkbox"/> Putting Contest (SOLD) |
| <input checked="" type="checkbox"/> Print Sponsor (SOLD) | <input type="checkbox"/> Hole Sponsor, \$400 |
| <input type="checkbox"/> Contest Package Co-Sponsor, \$1250 (2 available) | <input type="checkbox"/> Cash Donation: \$ _____ |

PAYMENT FORM

☐ Visa ☐ Mastercard ☐ Amex ☐ Cheque enclosed (payable to 'Royal City Rotary Club')

Card Number: _____ Expiry: ____/____

Cardholder Name: _____ Sec Code/CCID # : _____

Cardholder Signature: _____

PLEASE EMAIL OR FAX COMPLETED FORMS TO:

Prizes and Donations

Kathy MacKerricher E: kmackerricher@innatthequay.com
Rick Molstad T: 604-831-1821

Sponsorships

Kelly Lum F: 604-469-5654 E: lum_kelly@hotmail.com
Dave Vallee F: 604-788-5453 E: dave@teamdavevallee.com
Rick Molstad T: 604-831-1821 E: molstad.rick@gmail.com

Payment to be forwarded to: Royal City Rotary Club PO Box 42595, #130-1005 Columbia St, New Westminster, BC V3M 6H5



ROTARY POT OF GOLD CHARITY GOLF TOURNAMENT DONATIONS

NET PROCEEDS BENEFIT

Rotary
ROTARY CLUB OF
NEW WESTMINSTER /
ROYAL CITY ROTARY CLUB

THE SALVATION
ARMY
SALVATION ARMY
NEW WESTMINSTER

Purpose
LOWER MAINLAND
PURPOSE SOCIETY

JULY 12, 2022 • MAYFAIR LAKES GOLF & COUNTRY CLUB • 5460 NO. 7 RD, RICHMOND, BC • 604-276-0585

DONATION FORM

☐ Online Auction Items and/or Other Prizes and Donations

Note: Online auction will be available June 30th - July 20th.

We would appreciate receiving auction items by June 12th for processing

Item Description: _____

Value: _____

Company Name: _____

Address: _____ Postal Code: _____

Contact Person: _____ Phone: _____

Email: _____

DONATION FORWARDING / PICK UP ARRANGEMENTS

Please forward donations or arrange for pick up with:

Kathy MacKerricher T: 604-523-3502 E: kmackerricher@innatthequay.com
Rick Molstad T: 604-831-1821 E: molstad.rick@gmail.com

We would appreciate receiving all donated prizes by June 12th, 2022

All those who donate cash, an auction item, or prize will be acknowledged in the event program.

THANK YOU FOR YOUR SUPPORT!

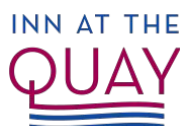
TITLE SPONSOR



COMMUNITY SPONSOR



COMMUNITY SPONSOR



MEDIA SPONSOR



PRINT SPONSOR

