



## Membership Committee Minutes April 23, 2019

### Committee members present:

Ken Obremski	Mark Thabet	Mark Gargiulo	Pat Strong
Tom Guarino	BettyAnn v Leeuwen	Amy v Amburgh	Ron Klieverik
Doris Obremski	<del>Neal Frishberg</del>	<del>Ed Garling</del>	

Meeting was called to order at 7.00 pm.

The club is facing some fundamental membership related issues:

- a. Several long time Rotarians have resigned in recent years
- b. Poor attendance (typically only 20-25 of 44 members present)
- c. Lack of service projects
- d. Few younger members
- e. Rotary International has documented repeatedly the reasons for clubs not to grow:
  - Few service projects
  - Lack of social events
  - Club meetings are not exciting and/or vibrant
  - Membership is not a club priority
  - Club does not have plans/goals
- f. How can we create a vibrant club to provide "Service Above Self" so members and prospective members will want to be part of it?

Wide ranging discussion followed with following highlights/proposals:

1. Ken O announced that it is likely the board will decide to move the meeting venue to Ontoraga starting June 1. Costs \$15/pp with 20 count minimum (\$300/meeting).
2. Consensus was to change meeting frequency to:
  - 2 lunch meetings/month (Thursdays)
  - 1 evening meeting/month (not Thursdays)

New members will be asked to to make any of 2 meetings/month

Evening meeting should include some Rotary business but mainly a meet/greet and social event periodically with speaker.

3. Prospective members:

- Former members
- Youth Exchange students
- Foundation alumni
- Former Interactors
- Community leaders
- Speakers
- Goshen Chamber members

Club needs to be inclusive in search for new members. Attempt need to be made to gain multiple members in quick succession to ensure there is a peer group for (younger) members.

4. Service projects will help profile the club in the community.

New projects need to be found

5. Social media:

Need to improve presence on social media and provide regular updates.

Social media committee: Mark T (Chair), Amy vA, Vince M (?), Doug H (?), Tracy L (?)  
Dean Purdy ?

Facebook posting to be made by several members

Committee will meet separately and report back to membership committee/club board.

Next committee meeting in about 4 weeks (around May 25).

Exact date to be announced.

Meeting was adjourned at 9 pm

Respectfully submitted,

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Ron Klieverik, Secretary / April 25, 2019