

**Join the Rotary Club of Smithtown Sunrise for
their Annual Snowball Honoring
Junior Achievement of New York!
Thursday, March 25th | 7:00 PM EST**

Hosted via Zoom!

*Link to be shared prior to event

Individual Goal: \$100 | Team Goal: \$500

Student Team Goal: Suggested \$250

**Team size of 6 total participants*

To Register & Donate Visit:

<https://secure.qgiv.com/event/janysnowball/>

The 2021 Annual Snowball Theme Will Be Rotary Jeopardy!

The Rotary Club of Smithtown Sunrise is a 501c3 organization that holds an Annual Snowball every year to fundraise for worthy causes. This year the club chose to honor Junior Achievement of New York, also a 501c3 organization. The theme "Rotary Jeopardy" will be a fun way to test your Trivia knowledge on various topics while having fun and raising money for a good cause.

What is Junior Achievement?

Junior Achievement of New York (JA New York) is a non-profit organization dedicated to inspiring and preparing young people to succeed in a global economy. JA New York's programs teach students in our community about money management and how business works. JA's volunteer-delivered K-12 programs foster work readiness, entrepreneurship, and financial literacy skills and inspire students to dream big and reach their potential.

In light of all of today's uncertainties, tomorrows are more important than ever. JA New York is working to provide free educational resources and training that continue to inspire and empower young people to believe in a better future and change their lives and their communities for the better. JA New York students learn the skills they need to lead and succeed in the real world and the knowledge and confidence that **they CAN**.



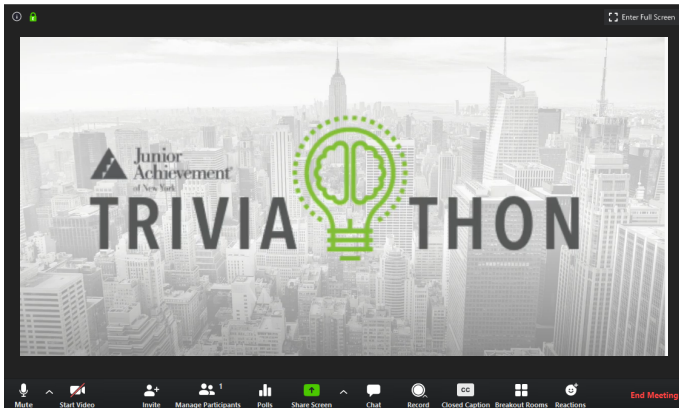
How to Get Started

REGISTER YOUR TEAM

Support Junior Achievement of New York and register your team by logging on to your event fundraising website [HERE](#). Form teams of 6 total players and work together to fundraise towards a suggested team minimum goal of \$500 for JA programs.

START YOUR ENGINES!

On the day of Rotary Jeopardy, March 25th at 7PM, you and your team will receive a Zoom link that will connect you to the event. Here is where we will begin to test your trivia knowledge on various topics. Between categories(rounds) you will be placed into breakout rooms with your teammates to discuss and submit your answers.



PLEASE NOTE that you will need to download the Zoom application on a device to access this event.

Zoom is a free application that can be easily downloaded to a personal computers, tablets or mobile devices [HERE](#).

VERY IMPORTANT!

When you register for the event, you will be promoted to share what email address you will use on the night of the event. **PLEASE** make sure that is the address you log in with as it will help pre-assign breakout rooms.

TEST YOUR KNOWLEDGE

At the end of each round, you will be placed into breakout rooms with your team to arrive at answers.

Each round will have 5 questions of various categories. You and your team will discuss each answer. One member of the team will submit their team's answers via an online form at the end of each round. Your team will receive the link for each rounds answer form in the chat of the Zoom call.

Round 1
* Required

Question #1: *

Your answer _____

Question #2: *

Your answer _____

Question #3: *

Option 1

WHICH TEAM WILL REIGN SUPREME?

At the end of each round, Trivia-Thon hosts will announce the leaders. The winning team at the end of the event will receive bragging rights and 10% of all funds raised!

Getting Set Up on the Fundraising Site

Build Your Fundraising Page

Your fundraising website gives you all the tools you need to register for the Rotary Jeopardy event, and fundraise on behalf of JA New York. When you register for the event, you can customize your own personal and team fundraising page, as well as build email communications that you can send out instantly. The site also allows you to track your donations in real time.

STEPS TO REGISTER AS A TEAM CAPTAIN

1. Go to <https://secure.qgiv.com/event/janysnowball/> in Chrome, Firefox, or Safari.
2. Select the [Register Here](#) button from the homepage.
3. Select "[Register as a Player](#)" button and enter your email address and select "[Continue](#)." If you already have an account you can register with your existing information. If not, create your account.
4. Select "[Create a Trivia Team](#)" and Pick a Team Name.
5. Next you will fill out required information. You can also kick off your fundraising with a personal donation! Making a donation is not required. Once complete, select "[Continue](#)."
6. Review your information and then select, "[Complete Registration](#)."
7. Create your team fundraising page and your personal page, personalize it, and invite anyone to support your efforts!

STEPS TO REGISTER AS A TEAM MEMBER


1. Go to <https://secure.qgiv.com/event/janysnowball/> in Chrome, Firefox, or Safari.
2. Select the [Register Here](#) button from the homepage.
3. Select "[Register as a Player](#)" button and enter your email address and select "[Continue](#)." If you already have an account you can register with your existing information. If not, create your account.
4. Enter your log in information.
5. Select "[Join a Team](#)" and find the team you would like to join and select "[Join Team](#)" and then "[Continue](#)"
6. Next you will fill out required information. You can also kick off your fundraising with a personal donation! Making a donation is not required. Once complete, select [Continue](#).
7. Review your information and then select, "[Complete Registration](#)."
8. Create your team fundraising page and your personal page, personalize it, and invite anyone to support your efforts!

Personalize Your Your Fundraising Page

We highly suggest before you send out your fundraising page, to make it more personal to you! You can add your own profile avatar, photos, a YouTube video and update the text on your page. Check out an example of an awesomely customized page [here](#).

STEPS TO PERSONALIZE YOUR PAGE

1. Once you complete registration, you will see a footer at the bottom of the page (pictured below) Select "[Upload Your Avatar](#)"
2. Upload a photo of you for your avatar. Donors respond well to personalized fundraising pages!
3. The footer at the bottom of the page will walk you through the rest of the customization process.
4. On your personal page you can write a quick story or background about your JA Experience as well as add a photo album or embed a YouTube video!



The screenshot shows a footer with three items: a person icon followed by the text "Complete Your Profile", a "Hide" button, and the text "Next Step: Upload Your Avatar".

Tips & Tricks for Fundraising Today

Utilize Social Media

Social Media is a great tool you can utilize to reach out to your network for donations towards your personal fundraising goal. Here are a few examples you can use to post on to your network today!

FACEBOOK/LINKEDIN

"I'm participating in the 2021 Rotary Club of Smithtown Sunrise's SnowBall honoring Junior Achievement of New York and would love your support. In light of all of today's uncertainties, tomorrows are more important than ever. JA New York is working to provide free educational resources and training that continue to inspire and empower young people to believe in a better future and change their lives and their communities for the better. Please consider donating \$20 (or more) for this great cause and help me reach my fundraising goal! Your donation will support programs that teach students about personal finance, business ownership, careers, and so much more! To pledge your support, just click <https://secure.qgiv.com/event/janysnowball/donate/>, select "Search for a Participant, Team or Company" and search for my name!"

TWITTER

"I'm fundraising for Junior Achievement, which teaches kids personal finance and business skills. Help me by donating to my page! Click <https://secure.qgiv.com/event/janysnowball/donate/>, select "Search for a Participant, Team or Company" and search for my name!"

Fundraise Directly Through Facebook

Now, you can fundraise directly through Facebook Fundraisers, and all donations will be automatically added to your Rotary Jeopardy fundraising page!

STEPS TO SET UP YOUR FACEBOOK FUNDRAISER

1. Register as a Trivia Participant
2. You can either start your Facebook fundraiser on the confirmation page of your registration OR through your Fundraising Dashboard.
3. Select "Connect to Facebook" and follow the prompts to log in.
4. A box will pop up that allows you to edit the fundraiser title and description. We've set it up for you, but feel free to get creative! Then click "Connect to Facebook."
5. Invite friends and share the fundraiser on your timeline!

TO SEE YOUR FACEBOOK FUNDRAISER DONATIONS

1. Log in to your Fundraising Dashboard, and click "My Donations" on the left hand side. All donations made through Facebook will show up in the Online Donation box.
2. You can see a list of individual donations that were made through Facebook under "Donations Received." They will be listed as "Facebook Donor."
3. Be sure to check on the Facebook Fundraiser to see who of your friends has donated and thank them for their support!



Tips & Tricks for Fundraising Today Cont'd.

Sample Fundraising Email

Use this template to send an email to your network asking for donations. We encourage you to personalize it and get creative!

Dear Friend/ NAME,

I am excited to be participating in the 2021 Rotary Club of Smithtown Sunrise's SnowBall honoring Junior Achievement of New York, and I am reaching out to ask for your support in reaching my goal for this great organization.

In light of all of today's uncertainties, tomorrows are more important than ever. Junior Achievement is working to provide free educational resources and training that continue to inspire and empower young people to believe in a better future and change their lives and their communities for the better.

Please help me help this organization transform the lives of these students who will one day own our economy by donating to my fundraising page. Click here, select "Change Recipient" and search for my name. Any amount goes a long way!

Thank you in advance for your support!

Sincerely,
NAME

55 Contacts in 5 Minutes

Not sure who to ask to support you? All you need is 5 minutes, pen and paper and you'll find you know A LOT more folks that you ever imagined....try this:

- List 5 relatives
- List 5 friends
- List 5 co-workers
- List 5 former co-workers
- List 5 neighbors
- List 5 former neighbors
- List 5 organization contacts
- List 5 people who invited you to a party, wedding, anniversary, etc.
- List 5 spouse's/significant other co-workers or their spouses
- List 5 contacts through your children's associations (niece, nephew, grandkids count)

Additional Tips & Ideas

SEND REMINDERS

People often need to be reminded at least three times before donating. Send emails and post several times on social media to ensure your friends, family, and followers see the good you're doing and show their support.

E-MAIL SIGNATURE

Include a line in your e-mail signature (at work and/or at home) letting your friends and family know about the JA Trivia-Thon. Include a link to your fundraising page.

Social Media to Tag

- **Facebook:** @JuniorAchievementofNewYork
- **Twitter:** @janewyork
- **Instagram:** @janewyork
- #JANewYork, #JuniorAchievement, #EmpowerTheFuture, #FinancialLiteracy #InspiringTomorrows

Frequently Asked Questions

HOW DO I REGISTER MY TEAM?

Register your team by logging on to your Rotary Jeopardy fundraising website. Form teams of 6 total players and work together to fundraise towards a suggested team goal of \$500 for JA of New York programs.

HOW MANY TEAMS CAN PARTICIPATE?

We can host up to 40 teams per night.

CAN MY KIDS PLAY?

You and your teams are welcome to invite your families to participate!

HOW CAN I TALK TO MY TEAM DURING TRIVIA?

At the end of the round, the JA team will place you in to breakout rooms in Zoom based on the team that you registered with. Here you will be able to discuss and submit your team's answers.

CAN I CHANGE MY TEAM NAME OR MEMBERS ON MY TEAM?

Absolutely! Reach out to Alex Wyatt at awyatt@jany.org and they will assist you with changing your name and team members.

WHERE DOES THE MONEY I RAISE GO TOWARDS?

Money raised from the event will go directly towards providing JA programs to New York students.

DO I HAVE TO RAISE MONEY TO PARTICIPATE?

Each individual is encouraged to raise \$100 and \$500 as a team. We are asking students to raise a suggested \$250 as a team. You are not required to raise money to participate.

CAN I MAKE A DONATION VIA CASH OR CHECK?

Absolutely! Reach out to Alex Wyatt at awyatt@jany.org and they will provide you the correct mailing address.

HOW DO I SEE THE ROTARY JEOPARDY QUESTIONS?

Rotary Jeopardy will be broadcasted live via Zoom. Each participant will have access to a link to watch the show in their browser.

HOW DO I SUBMIT MY TEAM'S ANSWERS?

Each team's Captain will record the team's answers on an online form and submit the form at the end of each round. Access to these forms can be found on the company's fundraising site.

I MADE A DONATION BUT IT'S NOT SHOWING ON MY FUNDRAISING PAGE?

Reach out to Alex Wyatt at awyatt@jany.org and they will work to get your donation moved to your personal fundraising page.

MY TEAM CAME IN FIRST PLACE, WHAT DO WE WIN?

The first place winner will receive bragging rights as well as 10% of the total raised from the event!

For more information on registering for Rotary Jeopardy, please contact Alex Wyatt at Awyatt@jany.org