

## 60<sup>th</sup> District Conference 23<sup>rd</sup> - 24<sup>th</sup> May, 2020 Regal Airport Hotel



# **Program Book Advertisement Form**

You are cordially invited to support the 60<sup>th</sup> District Conference organized by Rotary International District 3450 on 23<sup>rd</sup> -24<sup>th</sup> May, 2020, with the following advertisement categories.

Program Booklet Advertisement	Rate
Full Page — A4 Portrait (Dimension: W210mm x H297mm)  QR Code linkage provided	HK\$6,000
Half Page — A5 Portrait (Dimension: W210mm x H148.5mm)  QR Code linkage provided	HK\$4,000
Spread Page Centre (Dimension: W210mm x H297mm)  QR Code linkage provided	HK\$20,000
Inside Front and Inside Back Cover (Dimension: W210mm x H297mm)  QR Code linkage provided	HK\$20,000
Outside Back Cover Page (Dimension: W210mm x H297mm)  QR Code linkage provided	HK\$25,000
Individual Sponsor (for Rotarian only) (15 sponsors' name/page)	HK\$1,000/Sponsor
Name of Advertiser / Club:	
Contact Person:	
Email Address:	
Order Date:	
Website for QR code linkage	



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### **Program Book Advertisement Form**

### **Important Notes:**

#### 1. Sponsorship Form and File Submission:

**Rotary Information Centre** 

Tel.: +852 2576 8882 Email: ric@ric3450.org

Address: 14/F, Capital Commercial Building, 26 Leighton Road, Causeway Bay, Hong Kong

#### 2. File Requirement:

Files submitted should be in PDF format (distilled in 2400 dpi); or JPG format (300 dpi and must have bleeds and crop marks) or ai format.

- 3. Deadline for Submission artwork/personalized message: 24<sup>th</sup> April, 2020.
- 4. Amount is due and payable upon placement of order. Please make cheque payable to "Rotary District 3450 Charitable Fund Ltd".
- 5. For personalized message, you may use our designed template provided upon request and please provide text and Photo in a separate sheet for type setting.
- 6. Advertiser can send us the website that would like to be included in your advertisement, we will create an QR code to connect with your website.
- 7. The Organizing Committee reserves full discretion about the approval or refusal for the placing of and advertisement / message and / or the changes for each of them.