

TORONTO RIBFEST
Profit & Loss
January through December 2019

Ribfest 2023 - Pro Forma Budget

	2023	2019
Assumptions		
Attendance	60,000	120,000
Income		
A26 Advertising & Sponsors-1		
A3 Sponsors-Cash	20,000.00	59,845.36
	5,000.00	
	5,000.00	
A11 VIP Tent Admission		21,820.33
Total A26 Advertising & Sponsors-1	30,000.00	81,665.69
B25 Beverage-I		
B1 Beer Sales	95,000.00	167,427.97
B3 Soft Drink Sales	9,500.00	15,455.00
B10 Tips		2,320.20
Total B25 Beverage-I	104,500.00	185,203.17
F26 Finance-I		
F1 ATM		7,514.00
Total F26 Finance-I		7,514.00
R26 Ribbers & Merchants-I		
R1 Ribbers	48,000.00	72,257.00
R2 Merchants and Vendors		14,560.00
R3 Food Concessions	15,000.00	56,900.00
R4 Non-Food Concessions		1,000.00
R7 Amusement Rides		35,000.00
R8 Entrance Program	292,500.00	60,416.76
		Paid admission of \$5pp minus 2.5% cc fee No advance ticket sales
R10 Stores Income		7,674.90
Total R26 Ribbers & Merchants-I	355,500.00	247,808.66
Uncategorized Income		2,400.00
Total Income	460,000.00	524,591.52
Gross Profit	460,000.00	524,591.52
Expense		
A26 Advertising & Sponsors		
A22 Social Media	4,000.00	6,780.00
Total A26 Advertising & Sponsors	4,000.00	6,780.00
PS26 Signage		
PS11 Street Signs	10,000.00	635.06
PS12 Sign Installation & Remova	1,700.00	1,637.02
PS18 Other Signs	1,000.00	4,576.56
Total PS26 Signage	12,700.00	6,848.64
B26 Beverage		
B10A ICE Purchases	2,000.00	3,931.69
B10 Refrigeration	2,000.00	4,753.76
B11 Tickets		1,193.28
B12 Miscellaneous		26.27

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B13 Beer	18,000.00	27,221.85
B14 Wine		387.84
B15 Water	2,500.00	4,396.00
B16 Soft Drinks	3,500.00	5,130.91
B18 Coolers	17,000.00	22,056.53
B22 Smart Serve Training & Sup		296.17
Total B26 Beverage	45,000.00	69,394.30
E26 Entertainment		
E9 Day 2 Entertainment		5,743.00
E10 Day 3 Entertainment		2,600.00
E11 Day 4 Entertainment		3,095.00
E13 Children's Program		2,700.00
E18 SOCAN		623.76
E20 Day 1 Entertainment		3,030.00
E21 Citizenship Ceremony		928.91
E23 Backline		4,338.00
E26 Dress Trailer		2,754.34
E30 Special Initiatives		750.00
E32 Chalet Misc		38.00
Total E26 Entertainment	10,000.00	26,601.01
F26 Finance		
F10 Bank Charges		558.16
F11 Audit Charges		20,170.00
F12 Cash Handling Charges	2,000.00	3,307.22
F13 Insurance	1,000.00	918.00
F14 Forms & Supplies		375.51
F18 Credit Card Processing	800.00	1,172.53
Total F26 Finance	3,800.00	26,501.42
R26-Ribbers & Merchants		
R14 Propane		4,836.40
R18 Trophys Etc		1,983.15
R19 Miscellaneous		67.26
R22 Entrance Program Payouts	0.00	25,500.00
Total R26-Ribbers & Merchants	0.00	32,386.81
RP26 Rotary Promotion		
RP9 Internet Host-website	4,000.00	4,079.43
Total RP26 Rotary Promotion	4,000.00	4,079.43
S26 Site		
S8 Storage		2,034.00
S9 Park Staff	4,000.00	5,938.24
S10 Permits	64,000.00	600.00 Best guess; 4 days @ \$16,000 per day
S12 Fencing	11,000.00	22,023.14
S13 Waste		
Garbage Misc		160.94
Garbage Pick-up	20,000.00	28,283.72
Garbage Bags	1,000.00	864.45

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Tipping Fees		9,318.15
Total S13 Waste	21,000.00	38,627.26
S14 Power Distribution		
Electrician	5,000.00	21,427.63
Other		762.75
Total S14 Power Distribution	5,000.00	22,190.38
S17 Stage Rental	7,500.00	30,379.43
S18 Toilets	20,000.00	26,046.50
S21 Tables	5,000.00	10,000.00
Cleaning Supplies	5,000.00	
S22 Tents & Permits	7,500.00	14,858.72
S24 Ski Chalet Rental	10,000.00	9,247.30
		Included in \$64,000 permit fee??
S26 Transportation		925.25
S27 Miscellaneous HollyCrest	2,000.00	1,925.32
S31 ID Badges		26.97
S33 Parking / Traffic Management		56.50
Total S26 Site	188,000.00	184,879.01
SA26 Staffing & Security		
SA9 Organisational		4,340.00
SA10 Uniforms		2,017.39
SA16 Drive Around Carts	3,000.00	13,342.20
SA17 Walkie Talkies	1,500.00	1,356.00
SA18 Police	20,000.00	43,427.21
SA19 Security	20,000.00	35,808.97
SA20 First Aid	1,000.00	2,000.00
SA22 Food & Bev for Volunteers	2,000.00	3,252.34
SA25 Volunteer Appreciation		284.30
SA26 Scheduling Software		1,221.17
Total SA26 Staffing & Security	47,500.00	107,049.58
SE26 Steering Committee		
SE25 Committee Dinners	129.88	129.88
SE26 FEO Fees	381.38	381.38
SE28 Internet Service	758.86	758.86
SE29 Phone Service	520.83	520.83
Total SE26 Steering Committee	1,790.95	1,790.95
Total Expense	316,790.95	466,311.15
Net Income	\$143,209.05	58,280.37