

# Sponsorship Package



**SATURDAY, AUGUST 11, 2018**

Raindate Sunday, August 12, 2018

@ The Stratford Perth Museum

[www.shineonstratford.ca](http://www.shineonstratford.ca)

Car Rally, Show & Shine, Entertainment, Food Trucks, Beer Garden

STRATFORD PERTH  
***museum***  
*Your Community. Your Museum.*

**Rotary**   
Club of Stratford  
Charitable Foundation

# Event Information

## Our Inaugural

**Shine On- Dave Blackburn Memorial Car Rally & Show**  
will take place on Saturday, August 11, 2018 at the Stratford Perth Museum.  
[www.shineonstratford.ca](http://www.shineonstratford.ca)

Shine On – Dave Blackburn Memorial Car Rally and Show is a joint venture by The Rotary Club of Stratford and the Stratford Perth Museum, featuring North American models up to 1975. The day includes the car rally, show & shine, food, games, music, and a beer garden.

Both organizations were considering running a car rally and car show for a couple of years.

The two organizations have a great relationship and have partnered on a number of projects over the years so, it just made sense they would join forces to create what we think will be a great event not only in 2018 but for years to come.

Besides being a fundraiser for the Rotary Club, this event is also a tribute to the late Dave Blackburn, a former president and proud member of the Rotary Club of Stratford and an exceptional community leader.

For the Stratford Perth Museum, the rally is a perfect fit as it has an historical element. The rally will take participants to a number of historically significant locations around Perth County. In addition, the rally concludes at the Stratford Perth Museum grounds and that is also the venue for the Show and Shine.

The event promises to be family-friendly, fit for everyone – whether you're crazy for classic cars or simply out for some classic fun and entertainment.

It is through the generosity of Sponsors like you that we are able to achieve our goals of providing much needed funding and services to many individuals and groups each year.

The Rotary Club of Stratford Charitable Foundation has proudly supported the following groups through our community events.

Stratford General Hospital

Rotary Respite House

Stratford Perth Museum

The United Way-Perth Huron

The House of Blessing

Stratford Perth Rotary Hospice

Block Parents Program

Stratford Rotary Complex

Optimism Place

Public Library on Wheels

Rotary Aquabox Project

Our scholarship programs (three local high schools plus the new University of Waterloo Stratford Campus), hands-on environmental efforts, and support for children's literacy are also important aspects of our community outreach.

Each year, in addition to our fundraising efforts, volunteers donate hundreds of hours to ensure that the funds raised and the resources within our Foundation are used in responsible and highly efficient ways.

# Sponsorship Levels

Sponsorship Level	Sponsorship Title
\$5,000	Winners' Circle
\$2,500	Start Your Engines
\$1,250	Finish Line
\$109 - \$750	Program Sponsor

## Winner's Circle- \$5,000

Your company will be the Premier sponsor. This top sponsorship level will feature your company logo and hotlink on our event website and will appear on the website for a full year. This content can be changed monthly. There will be prominent logo placement on the front cover of the program and on all print media materials. You will have the glossy center spread placement in our rally program. You will be recognized during our awards ceremony and will be given an allotment of time to speak should you choose or we will designate someone to speak on your company's behalf. We will provide a space on site for a display of your choice. You will receive 20 tickets to the Show & Shine and 2 entries into the Car Rally.

## Start Your Engines - \$2,500

This choice of sponsorship level will feature your company logo and hotlink on our event website and will appear on the website for a full year. This content can be changed monthly. There will be prominent logo placement on all print media materials. Your company will be given a full page space in our rally program (front inside, back inside or back cover). We will provide a space on site for a display. Your company will be recognized during the awards ceremony. You will receive 10 tickets to the Show & Shine and an entry into the Car Rally.

## Finish Line - \$1,250

For this level of sponsorship your company logo and hotlink will appear on our website for 6 months. This content can be changed monthly. Your company logo will appear on all print materials. Your company will be given a full page space in our rally program (back side of the center spread- glossy). You will receive 5 tickets to the Show & Shine and an entry into the Car Rally.

## Pit Stop (Program)

Program Sponsors

Full page \$750.

½ page \$500.

¼ page \$300.

Business Card \$109.

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# Sponsorship Confirmation Form

\$5,000    Winners' Circle   

\$2,500    Start Your Engines   

\$1,250    Finish Line   

**Program Sponsor**   

\$750 Full Page \_\_\_\_\_ \$500 1/2 Page \_\_\_\_\_ \$300 1/4 Page \_\_\_\_\_ \$109 Business Card \_\_\_\_\_

Preferred Sponsorship Name \_\_\_\_\_

Company Name: \_\_\_\_\_

Address:- \_\_\_\_\_

City: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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