

Salem Rotary
Spring Into Action
Dinner & Auction



SPONSORSHIP OPPORTUNITIES

Please consider sponsoring our premier fundraising event and join us for a fun evening! The Salem Rotary Spring Into Action Dinner and Auction will be held on Thursday, May 11, 2023, at the Historic Hawthorne Hotel at 6 PM. Enjoy cocktails, music, an auction, and dinner that supports our Scholarship Program and Club service, including meal service at Lifebridge, events with foster families on the North Shore, and activities with other local non profits. Most sponsorships include event tickets, and we would be thrilled to spend this evening with you!

PRESENTING SPONSOR (\$5,000)

- Prominent placement of your banner at event
- Logo displayed on sponsor board and on screen at event
- Verbal acknowledgement at event
- Full-page ad (5" x 8") and acknowledgement in commemorative program
- Digital acknowledgement with logo and link on Salem Rotary Club website and social media page (Facebook)
- Reserved table of 10 at the Auction with premium table location

PATRON SPONSOR (\$2,500)

- Logo displayed on sponsor board and on screen at event
- Verbal acknowledgement at event
- Half-page ad (5" x 4") and acknowledgement in commemorative program
- Digital acknowledgement with logo and link on Salem Rotary Club website and social media page (Facebook)
- 6 tickets to the Auction

CHAMPION SPONSOR (\$1,000)

- Logo displayed on sponsor board and on screen at event
- Verbal acknowledgement at event
- Quarter-page ad (5" x 2") and acknowledgement in commemorative program
- Digital acknowledgement with logo and link on Salem Rotary Club website and social media page (Facebook)
- 4 tickets to the Auction

CONTRIBUTING SPONSOR (\$500)

- Logo displayed on sponsor board and on screen at event
- Quarter-page ad (5" x 2") and acknowledgement in commemorative program
- Digital acknowledgement with logo and link on Salem Rotary Club website and social media page (Facebook)
- 2 tickets to the Auction

ADVERTISING ONLY (\$250)

- Quarter-page ad (5" x 2") and acknowledgement in commemorative program

ALL ADS ARE FULL COLOR.

Accepted Formats: .jpg, .gif, .eps, .psd, .png, .ai

Resolution: 300 pixels / inch (dpi)

½ page

5 inches x 4 inches

¼ page

2 inches x 5 inches

Inside front Cover

Inside Back Cover

Full page

5 inches x 8 inches